SHOGOLD
ALL THAT GLITTERS

FORGET ME NOT
UNFORGETTABLE SCARVES

PERTH
FASHION FESTIVAL
THIS IS PLANET PERTH

MADDISON
BRAND NEW MODEL

BLOOD TYPE HOROSCOPE

PLUS ALL THE LATEST FASHION REPORTS, SHOWS AND NEWS
STEVE JOBS
It’s not fashion news, but for us, as an online magazine and inspired by the iPad and iPhone, we are sad to announce the death of Steve Jobs. A man with great ideas and the mind to make dreams true, a man who thought different and change the world ... he will be missed.

VIVIENNE WESTWOOD SHOES EXHIBITION
From 1st Dec 2011 to 9th Jan 2012, Vivienne Westwood Shoes, An Exhibition 1973-2012* in Tokyo Omotesando. Aside from those classic patterns "Milky Way","Squiggle","Teddy Bear", there will be a special design named "LABEL", this design is to celebrate the 40th anniversary of the creation of brand. These new designs are going to be extended to many accessories, including scarves, watches and the cover of the new book: 《Vivienne Westwood Shoes》. For all fans of Vivienne Westwood, this is a must-have. This Album includes all shoe photos from 1973 to 2006!

SHANGHAI FASHION WEEK – PROLIVON
20th Oct, Shanghai Fashion Week’s opening show at Fu Xin Park.
At two o’clock in the afternoon, The Bund’s Bell, a steam whistle from HuangPu River and vintage car driving sound, echoed through the show room. An old black and white movie brings us back to 1930s Shanghai -- the Paris of the orient.
There are 20 dancers in white dance with French composer Ravel’s classic music "Bolero" before the show and drummers standing behind the audience on both sides, mixing classic and modern sensabilities. The famous act “Hu Ge” and actress “Liu Shishi” walking hand in hand, with the gorgeous color of Prolivon.

OASIS IPAD SHOPPING REVOLUTION
UK highstreet retailer Oasis are introducing a new, sighttech way to shop at its remodelled central London store. You can now try on any outfit and, if you like it order one via a conveniently located nearby iPad and it will be shipped to your door. No more hassle with queues or trying to find your size in stock. Staff armed with iPads will also be able to show you images of outfits and various options that you have available instantly. Viva la shopping revolucion!

TOO FASHION CONSCIOUS?
Patrizia Reggiani, who is currently in prison for ordering the murder of her ex-husband, Maurizio Gucci the heir to the famous Gucci brand, has not lost any respect for maintaining her glamorous image. When offered a day release program from the prison on condition that she found a job, she replied that she “had never worked a day in her life” and so seems to prefer a life inside than having to lift a finger and be free.

EN VIE FASHION MAGAZINE is going to be available in the Apple Store and therefore on the new “Newsstand” very soon. We will announce this shortly.
The seasons have changed, it’s time to wrap up warm. What’s the best way to stay warm and stand out a blustery day? A beautiful scarf.

Forget Me Not have just come out with a new range of silk scarves and they are gorgeous. The most striking thing is the original and unique designs. Beautiful hand-drawn natural textures meet abstract blocks of optical illusion. Splashes of pop art are overlaid with hypercoloured M.C. Escher patterns. These combine with super detailed textbook style illustrations of birds, animals, insects and myriad sea creatures to make mystical geometric patterns. Beautiful 1950s shapes and hard colour blocks intertwine with silver chains and pieces of jewellery to create a new zodiac.

Autumn pastels are contrasted with bright accents and highlighted with greys, whites and creams to make these designs stand out and really catch the eye. These make for a great accessory in a muted autumn or winter wardrobe and with their regular square shape are one of the most versatile accessories around.
Unfortunately, they are so beautiful it seems a shame to conceal the vision in any way, but fashion is there to be worn after all.

These scarves come from the world renowned French designer and illustrator Coco. Normally working as a fashion illustrator, this time she has created designs which would be at home framed on the wall of an art gallery or found in a wizard’s spellbook. Not only are the pieces themselves glorious, the printing has been done with the latest digital print mode to show off the stunning technical quality of the illustrations.

The collection is available from selected fashion outlets, including Harrods, Harvey Nichols, Barney’s, Colette and many more. So the next time that the weather forecast says strong winds are coming your way, remember: it’s a chance to let your scarf show off.
The invitation said it was a costume party. I begrudgingly rummaged through my closet and came across a red dress that was just dying to be worn. Inspired, I scoured my house for all things red. With a final glance in the mirror, red riding hood went skipping out of the door.

The next morning, it was the smell that awoke me. The air was thick with the scent of roses, earth, and grit. Confused, opened my eyes to find myself lying down on a bed of roses. I turned my head only to see my red dress strewn across the floor. I ran my finger through my tousled hair only to feel a sheer bridal veil where my red hood use to be.

A sense of panic overwhelmed me, could it be? I closed my eyes and let my consciousness unravel the story.

From the minute I arrived at the party, I could tell he was stalking me from across the room. I knew even without looking in his direction that his attention was on me, because I smelled him, a savory mixture of earth and grit.

In that moment, I knew that all he wanted was to devour what little bits I had left of my soul. Nevertheless, the hunt intrigued me.

In the morning light, intrigue became regret as I stared at my veiled reflection in the bathroom mirror. I grabbed my lipstick from my bag and scribbled on the mirror “The world would have never understood the love between Red and the Wolf.”
MAKE A STATEMENT

red dress
MAISON PORTIER, €2900,-
black 'cape dress', BRAVOURE, €price on request
bracelet with stones in red, DJANGO, €360,-
pearl bracelets, PRIMARK, €4.95
silver ring with stone, H&M, €5.95
fur skirt worn as a hat, DJANGO, €1000,-
silver pins on hat, OTAZU, €109.95 each

long dress
DJANGO, €4200,-
round hat with feathers, TUDIA, €265,-
necklace, OTAZU, €199.95
ring, BLACK TIE'S OWN, €price on request
bracelet with black bow, OTAZU, €194.95
bracelet silver, OTAZU, €179.95
bracelet with black stones, OTAZU, €169.95
shoes FORNARINA, €149,,-
top with low neckline
RELISH, €49,-

long divided skirt
SEPEHR MAGHSOUDI, €1200,-

large box of chrome
MARGA WEIMANS, price on request

necklace with small clock
NOORDERMARKT

necklace with small mirror
STYLIST’S OWN

earrings
OTAIZU, €309.95

ring silver with stone
OTAIZU, €79.95

ring silver
WINGS BYOU, €5,85

dress
RELISH, €89,-

leather corset
PLEASUREMENTS, €229,-

top jacket
SOMES ESSER DESIGN, €2856,-

mask
STYLIST’S OWN

pearl necklaces
PRIMARK, €7,95

glove
LAHMBOCK, €27,45
long dress with chandelier print
TED BAKER, €360,-

fur poncho
IBANA ROUGE, €199.95

lace bunny ears
H&M, €4.95

red necklace rood
OTAZU, €219.95

clutch with gun imprint
VLEGERVANDAM, €189.95

ring with black stone
PRIMARK, €2.95

ring met pearl
WINGS BYOU, €3.50

shoes
RIVER ISLAND, €94,-

strapless dress
DJANGO, €3200,-
gray dress with pleats
DORHOUT MEES, €580,-
collar with feathers
ALTERNATIEF KOSTUUM

large silver necklace with stones
OTAZU, price on request

ring black
MIZZIEZZ, part of a set €75,-

ring silver
STYLIST’S OWN
First of all, please introduce yourself to the readers.

My name is Li Yi Xin and I’m from Shanxi and a graduate of Beijing Normal University. Career-wise I’ve mainly been engaging in film and television work, but since the release of my EP lots of friends have asked me if I preferred film or music. I have to admit now that I’ve always had a preference for acting.

What inspired you to pursue a creative career and what led you to branch out from modeling into film?

When I was a 16-year-old at college I shot a lot of print ads, then moved into film. My childhood dream was to be an artist and at age 9 I had made up my mind about it. Both my parents are civil servants but my father was always fond of art; he played the violin for seven years as well as the erhu, accordion and harmonica, and he played them so well. One of my fondest childhood memories is playing music with my father who was singing and dancing. My mother is a gifted mimicker who loves to imitate new and interesting things, so she was doing these hilarious impersonations as well, with us all laughing. So the impact of growing up in this atmosphere and my choice of artistic career are closely related.

Tell us more about your family and your childhood dreams.

I had a very happy childhood in a family of four; my parents were extremely busy taking care of my younger brother, so I was brought up predominantly by my grandmother, with whom I still share a very close relationship. I remember that in the third grade I made a bet with my classmates that I was going to be a singer. They thought I was an idiot and said that I was only an average student and couldn’t become a star. But I always felt that my dream was attainable. At that time I didn’t know music theory or anything related to musical expertise, but I always had melodies in my mind that I would sing aloud. I had the most beautiful little notebook to record these lyrics that I came up with. I was crazy about TV shows as well and would always imitate the heroine from my favourite shows.

You were accepted into Beijing Normal University when you were just 16- do you have any unforgettable experiences from that time?

I went to Beijing by myself. My parents were great and gave me lots of opportunities to exercise my independence, so I’d take the buses and trains alone and look for apartments by myself; that was probably the most enjoyable time in my life. After I was accepted into Beijing Normal University, the fresh surroundings filled me with hope but also some fear. I didn’t know what the future would hold, or if moving to Beijing was the right decision.

But the most unforgettable memory from that time was the small garden yard of my university, playing, chatting and practicing lines there with my classmates every day. That was the real birthplace of my dream.

You are not only a model and actor, but you also have your own music album. Where did your inspiration for the songs come from?

This was a small dream of mine which I pursued very hard and now it’s coming true piece by piece. But this is just the beginning. I love music, so I began to learn guitar and the zither which is so beautiful to play. I feel like more creative inspiration may be imminent, but I just follow my feelings.

So is your goal to be an all-around artist? Is there one medium that you would like to focus on and develop in the future?

My focus is on film. I am not that professional in music, after all, and there are thousands of people that sing better than me, so I feel more confident in my acting abilities. My ideal plan is to be a star within five years and earn some acting awards within 10 years. My plan sounds so simple, but is really difficult to achieve. Hopefully with age, when I am around 35 years old, I may have my own production company. And of course if I see an appropriate acting role, I will try to pursue it.

Can you talk about your new movie? And your role?

I just finished shooting as Asia’s first female wrestling and boxing sumo! It’s a 3D film called “Five Elements”, which is bringing together amazing actors such as Zhao Ke, Siqin Gaowa, William Chan, and many more. I play the main character, Sayuri, who is an amoral anti-hero, so it was a real challenge as an actor. The movie was directed by Hong Kong female director Li-Ying Chen with Lin Di’an as an action guide. It has profound motivations, as well as interpretations of traditional culture filtered through modern fashion and beauty. Because we filmed with 3D technology in places like Inner Mongolia, the Hong Kong financial center, Tsim Sha Tsui Victoria Harbour and the Japanese Cherry Avenue, and combined this with the intensity of our fighting scenes, I think the movie will create an unparalleled, magnificent visual experience. This is my first role in a film, so there were definitely lots of new challenges for me. I changed the previous image of my character to be someone who was a glamorous yet mysterious girl, because her real identity is the backbone of the boxing match. It’s a new type of role and I’m so happy to have had the opportunity to try my hand at it. Plus I’m looking forward to seeing the effects of the 3D film! I hope audience recognition will lead to more film roles for me.

In addition to your work, what are your interests and hobbies?

I like to play online games, listen to songs, and sing at karaoke bars with my friends. Occasionally, I am a bit controlling on the mic.

What is your biggest desire?

I hope one day to increase the breadth of my career, and to produce some good work. At the end of this year, CCTV will be broadcasting “Xia Hai” and “Da He Tao” two TV shows that I appear in. I hope they rate high with audiences.
I am the Party

THE WINTER NIGHT WAS SO DEEP AND LURING, BUT THE LIGHTS SO SOFT AND BEWILDERING. PHOEBE IS OFF TO THE MOST INFLUENTIAL PARTY OF HER LIFE.
THE TWINKLING NIGHT SKY'S GOSSIP, TAKEN BACK THAT SHE DOES NOT FEEL THE COLD KISSES ON HER SKIN, PHOEBE RESTS WITH HER AIR FILLED FRIENDS.

HER ATTIRE EXPRESSES HER MOOD, ENERGETIC AND STRONG, ENTRANCED IN THE TEXTURE AND THE CONSUMING ELECTRIC SHOCK COLOURS AND THE PROMISE OF A WONDERFUL NIGHT.
Phoebe comes upon the most striking thought: she is the party... she wears the party.
PIECES CREATED TO PERFECTION
"We have fun experimenting with color stones."
Wearing bright multi-colored precious stones speak volumes about personality. It creates an experience to the wearer that is “deeply personal and highly subjective.”
In measuring hardness, uniqueness, and brilliance these bright-multicolored precious stones have eye candy appeal.

“Pearls will convey a sense of hope and simplicity.”
Pearls are the perfect accessories to add high drama to your winter wardrobe. The artisans at SHOGOLD have a strong knowledge and depth of understanding when it comes to pearls types and appreciation. Whether it’s the traditional white, lovely lavender, deep chocolate, or uniquely black all pearls are carefully selected and crafted to create pieces that are timeless.

“Black diamonds are coveted for its mysterious and mesmerizing color.”
The theories about the origin of black diamonds, the growing mythology about the power of black diamonds, gives it an air of mystery. Black diamonds are one of the most rare in the diamond family. Due to their uniqueness, many diamond-encrusted pieces are using black and white diamonds to create stunning contrast between tradition and individuality.

“Often the most important information is not the dimensional details but the personal qualities of the person who will wear the jewelry.”

SHOGOLD began their journey in creating custom-made jewelry 14 years ago, in New York City. Currently they serve their international clientele from Germany. SHOGOLD has a clear commitment and passion to serving a wide clientele base, creating a user friendly website that is accessible to individuals with physical disabilities.

“SHOGOLD was established with the idea of bringing together the art of design, the great ability and artistic talent of our arts and craftsmen, the knowledge of experts in precious metals and gems and the passion to reach excellence. Our goal as designers is to listen for anything that will help us design the most perfect piece.”

Whether it’s minutes before stepping out of the door, or months pouring over the perfect pair of earrings, it is clear that a piece of jewelry creates a story, your story. The designers at SHOGOLD, through a perfect marriage between art and craftsmanship, assist you in creating a custom made piece that embodies your unique story.

“All our clients deserve and receive the best possible attention.”

“Big and bold…”
Exaggeration is the current trend with the ubiquitous necklace. Large stone pieces push the envelope with their exaggerated size and shape. Natural multicoloured gemstones add just enough textural touch to these sculptural pieces, to make a bold statement that is simple yet striking.

“Sometimes it’s not about the carat weight but the cut makes a difference.”

“Often the most important information is not the dimensional details but the personal qualities of the person who will wear the jewelry.”
SIMPLY JEANS

Photography
SYA GROOSMAN

Styling
ASHLEY VERAART

Hair and Make-up
ZUZANNA MANDRYSZ
@COLOURFOOL AGENCY

Model
LAURA
@TOUCHE MODEL MANAGEMENT

shirt
H&M, €14.95
flared jeans
VAN MARKOVIĆ, €290,-
shoes
H&M, €19.95

jacket
STEFFEN SCHRAUT, €price on request
jeans
WRANGLER, €90,-
shoes
H&M, €19.95

pants
ONE, €265,-
jumpsuit
WRANGLER, €160,-
glasses
STYLIST’S OWN
boots
PRIMARK, €34,95

leather jacket
IBANA ROUGE, €249,95
skirt
H&M, €19,95

shirt
SHCARY, €49,95
jeans shorts
VAN MARKOVIC, €129,-
boots
MANFIELD, €59,99,
For the 13th year, Perth Fashion Festival (PFF) witnessed a record attendance with thousands of local and national fashion followers visiting Western Australia’s premier fashion event.

This year’s PFF captivated guests with a unique program of events and spectacular designer shows, over seven fashion-filled days.

“The increased interest in this year’s Festival is evident by the number of influential national and international buyers, designers, models and fashion industry that attended.

“The significant national and international media coverage that the Festival has attracted this year is also testament to its growing international profile.”

More national and international stars than ever before were spotted front row, at a host of designer shows and stylish Festival after-parties. Guests included PFF Face and supermodel Nicole Trunfio (SEE: attached pic), former ‘Spice Girl’ Mel B, actor Grant Bowler, Little Birdy singer Katy Steele, New York Trump model scout Duane Gazi, acclaimed designer Kym Ellery, models Tiah Eckhardt and Sonia Kukains, Malaysian fashion blogger Kee Hua Chee (a new fan of En-Vie), New York fashion blogger Romy Frydman.
136 designers participated in the Festival, which featured
seven stand-alone designer runway shows, three new-
concept Designer Capsule shows, two impressive new
venues and a mix of 40 fashion forward events around the
City. A total of 200 models walked in PFF 2011 events.
Fashion blogger KEE HUA CHEE captivated Perth
fashionistas with his quirky style and self-monikered
fashion.

The Perth Fashion Festival highlights
were too many to list but we managed
to pick a few from the daily round-up:

Day 1
Perth Fashion Festival (PFF) kicked off its highly
anticipated 2011 program with an exclusive VIP launch party
featuring one of Western Australia’s hottest design talents,
Aurelio Costarella.

Celebrities, dignitaries, media and a who’s who
of WA’s fashion were treated to a fashion feast
as Costarella, for the first time in PFF history,
showcased his Spring Summer collection and a
live presentation of his 24 Looks exhibition.
Costarella’s SPRing Summer Collection featured
his signature lace, feathers, draping and
embellishments. 21 models paraded in circular
fashion around the C Restaurant overlooking the
magnificent Swan River.

Day 2
Yeojin Bae, a cult status label in the Australian
fashion industry, Premiered her Spring Summer
2011/12 collection. Bae brought Paris glamour to
Perth with a collection boasting bold colours and floral prints.
Spotted front row at both shows was former Spice Girl Mel B
wearing Wheels & Dollbaby, husband Stephen Belafonte, Perth Fashion Festival Directors
Mariella Harvey-Hanrahan and Tony Sage, designer Aurelio Costarella,
fashion bloggers Hayley Hughes and Romy Frydman and Harper’s Bazaar’s
Remy Duscher.

Day 3
Internationally acclaimed designer Story by Tang took to
the runway to showcase her high-profile Spring Summer 2011/12
collection. Tang’s collection featured feminine and playful
dresses, easy-to-wear separates and Tang’s style staple one piece
jumpsuits.
Renowned for its distinctive elegant-chic party dresses, liquid
tops, layered tutu miniskirts, street savvy printed
t-shirts and practical tailored jackets this sold-out
‘party’ was one that Perth’s fashionistas did not
want to miss.
Day 4
The third night at Fashion Paramount saw local label Aa’kemi take to the runway, bringing some serious fashion ‘cred’ with a collection of statement gowns and pieces in bold colours and prints embellished with sequins and feathers.

Day 5
National designer Magdalena Velevska wowed guests with her bright colours and precise pleating. Known amongst Australia’s fashion elite for her precisely tailored pieces cut from silks, linens and natural fibres, Magdalena Velevska made her Perth debut showcasing her Spring Summer 2011/12 collection. Magdalena Velevska’s tailored structural blazers, simple urban dresses and androgynous trousers impressed the crowd at Fashion Paramount.

Day 6
The Hyogo Banshu Project featured the works of six fashion and design students, who travelled to Japan in March 2011 to work with Banshu textile manufacturers. They will revealed their Hyogo-inspired designs on the catwalk, alongside Kristy Lawrence from Flannel.

It was a night of ‘firsts’ for Perth Fashion Festival with local designers, Zhivago and Zsadar, making their catwalk debut at Fashion Paramount and PFF 2011 International Model Search winner Shanae Millar walking for Ange Lang in Designer Capsule #3.

Day 7
The final day of Perth Fashion Festival sadly has arrived and the closing featured one of its biggest shows, the 25th anniversary of Western Australian fashion powerhouse Wheels & Dollbaby.
THE DEVIL LOVES FASHION

Photography "THE DEVIL LOVES FASHION"
Stylist ALICIA HADJIALEXANDROU
Model VALÈRIE MARTIAN
Clothes maria aristidou A/W 11-12

mäRia aRistidou
Hailing from Cyprus, Maria Aristidou discovered a passion for fashion design while studying economics. Since those days, her work has been featured in Paris Pret a Porter, Paris Haute Couture Fashion Week, New York Charity Show as well as fashion shows and charity events in Cyprus. Her designs are contemporary, elegant, sleek and stylish, with great attention to detailing. Each piece is carefully constructed and tailored, thus giving her collection the finest quality. Aristidou is always on the lookout for new and original techniques to add to her designs. Her cutting edge collections vary from season to season, French to Japanese eras were some of her past inspirations.

Since the designer moved back to Cyprus in 2000, she has had successful showings not only in her home country of Cyprus for philanthropic causes such as UNICEF, Make a Wish Cyprus, Arch. Makarios III Hospital Patients Welfare Fund and Fashion Target Breast Cancer, but also in New York for Hospitalised Veterans charity event, and in Paris for participating in Paris Pret-A-Porter A/W 07-08 as well as in the Paris Haute Couture Fashion Week A/W 08-09.

Maria Aristidou
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The Next High Fashion Supermodel?

MADISON BUCHANAN

En Vie Magazine would like to introduce to you a stunning up-and-coming model: Maddison Buchanan. Maddison, originally from a small town in Far North Queensland, Australia, was discovered a few months ago by the director of Cachelle Model Management through a social networking site. Cachelle believes she has the right look and professional attitude to follow in the footsteps of supermodel Miranda Kerr.

During the first few months of Maddison’s newfound talent, she has been featured in a number of local fashion magazines and modeled for various boutique clothing stores. She has worked with fashion photographer Amy Adams and the photography and design studio Peter Brown Photographer.

Maddison has a vivacious personality and comes from a large family with four brothers. She enjoys camping, fashion, makeup and hair. She loves reading, saying, “I read over 3 books a month, it is a very strong interest of mine.” Maddison grew up working with her brothers and cousins on a small farm. “I have a very close knit family. My best friends are my cousins,” she says.

Her favourite supermodels are Miranda Kerr and Rosie Huntington Whitley.

Maddison’s Feature Shoot

Transforming a tropical beach into a winter wonderland was never going to be easy but this was the brief that Cachelle Model Management asked photographer Peter Brown to try and achieve with model Maddison Buchanan. With temperatures reaching 32°C, Maddison was wrapped in furs and winter jackets to get the look.

The sunshine, blinding white beach and sparkling water created a scene which could easily pass for a bright, snowy, winter’s day in Europe - Maddison’s liquid green eyes and fair skin helped produce a light, ethereal look to the photographs and just like the beautiful and seductive Snow Girl in Japanese mythology, Maddison has the perfect look to enchant you.
With 6 daughters between them they have learnt that growing breasts form in many shapes as everybody is unique and choosing the right style of bra is very important. However most young girls fall within two general shapes; straight out in front or more rounded. To ensure a really good fit for your shape, Miss Maria advises that you check the back band is parallel to the floor and has enough give in the elastic to slip two fingers under comfortably. The shoulder straps should not leave any marks. They keep the bra in place not your breasts. And finally, make sure your breasts are not pushed into any unnatural position. They should sit comfortably within the cup and enhance your own natural silhouette.

Miss Sophie and Miss Maria are the first ladies of Sweetling Bras, a company formed in London in 2008, whose idea it is to make specialist bras that young girls will fall in love with.

Sophie, a theatrical costumier, although having plenty of knowledge of sewing and pattern cutting, instinctively she knew that overcoming the problems of making a comfortable, lightly structured bra would be a real challenge and so set about learning everything she could about the complexities of bra making.

The bras were developed using the bias cut of colourful cotton fabrics ensuring that they both give and support in all the right places. Not easy for the seamstresses to make; each bra can have up to 30 individual pieces. The clasps and sliders are hand dyed to match the tones of the prints, the only way they could achieve a good colour match. As a result the entire range is limited editions as the fabrics are printed on a pre-order basis and are never repeated.
MODE INNOVATION Workshop

DATE: Nov. 19th (Sat) 13:00 - 17:00
WORKSHOP - MODE INNOVATION is one of the many interesting workshops in ESMOD JAPON OSAKA as a 170th anniversary year event. There are two courses: learning about design or about patterns. Both for beginner to experienced level. The entry is free, feel free to join us.

More info:
Tel: 06 6539 5555
mail: osaka@esmodjapon.co.jp
www.esmodjapon.co.jp/osaka
ARIES 21 MARCH – 19 APRIL
Aries are always on the move and are completely undeterred by obstacles they meet. Sometimes they are proactive, sometimes irresolute and hesitant. Blood type A weakens those with a direct character giving them a self-contradictory personality. They look cold from the outside but they have a warm heart, although the different personalities are dependent on the relationship.

Aries are open and warmhearted, their easy manner makes them popular with others. When they are involved in conflict they can be flexible, but people cannot easily follow their thought process. Their ideas and moods change quickly and they are natural born adventurers as they like the challenge of the unknown.

TAURUS 20 APRIL – 20 MAY
Taurus are gentle, careful, honest and trustworthy. They always fulfill their promises and show their gratitude. They are not dreamers when it comes to work, but like to have a more fixed income. They tend to be fixed in their ways and it’s not easy to change their opinion; they should sometimes try standing in other’s shoes. In general they give people a very peaceful impression, but often the bottom line is reached the floodgates will open.

Taurus have a strong spirit and are determined to do the things they are interested in. They dislike being forced or told what to do. Though they generally have a fixed circle of friends, they will do something surprising from time to time. No matter what kind of occasion it may be they will keep at their own.

GEMINI 21 MAY – 21 JUNE
Gemini are warm, energetic, humorous and are good at speaking. Blood Type A makes up for Gemini’s unprincipled character. They are still not good at choosing friends, for example they know many people from different walks of life but very few of them are likely to help during difficult times. They need to learn to make fewer, but more trusted friends!

Gemini are lively, adaptable, and have quick reactions. They have wide interests and are good at amassing information. They have a love of freedom and, as they lack a strong ambition they will not be pressured by life. Their weak points are lack of self-control and being easily influenced. They should avoid addictive pursuits such as gambling!

CANCER 22 JUNE – 22 JULY
Cancer is a ‘yes man’ in everyone’s mind, but both men and women have tender hearts. They only show their real personality to close friends and family and keep their lives very low-key and private. They would rather sacrifice their own profits to make others happy. Cancer have a simple character, they don’t like to show off just pretend to work quietly and conscientiously. They can be very good listeners, giving good advice and comfort. They have a strong group consciousness but it is not easy for them to open their hearts. Blood type B has a small ego, which is in conflict with Cancer’s character, so sometimes they will care for you while at the same time complaining.

LEO 23 JULY – 22 AUGUST
Leos are a wonderful combination as from blood type A they get the character that makes them careful of their words and consider other’s feelings. But they can easily be misled by other’s words and can become dictatorial. They need much recognition and support to reach their goals and, however, harsh it may be; they need to hear good advice. The best medicine is the bitterest to swallow.

Leo are straight, generous, brave, with a child like innocence, but this also makes their moods swing up and down rather a lot. Leo’s true character flows in their blood and although not rigid, once they have a clear goal, they march forward courageously. Even failure will not prevent them from getting up again.

VIRGO 23 AUGUST – 22 SEPTEMBER
Virgo have good insight and power of judgment. They have insight into the very essence of things. Their perfectionism makes them unable to bear any ugliness around them. They like to help those less fortunate than themselves but they are critical of things that they dislike. Their strong self-esteem means that they can’t bear to be criticized themselves.

Virgo are very complex, on the surface they seem to be simple and optimistic but inside they are planning and careful. They like to hear anecdote from others and often indulge in self-reflection but they still stick strongly to their principles. A word of advice: Don’t be penny-wise and pound-foolish.

LIBRA 23 SEPTEMBER – 22 OCTOBER
Libra are gentle, modest and others often put their trust in them. They are naturally elegant, reliable and stable. Hesitation is their weakness; they really need to analyse and make decisions very carefully. When they have found the balance in their character they can be a success.

Libra have a hearty temperament. They enjoy parties, dinners and other get-togethers, as long as they are in keeping with their idea of beauty and good taste. In love they have very high requirements when it comes to looks, often causing their lovers to feel insecure. They are pacifists and dislike unfairness.

SCORPIO 23 OCTOBER – 22 NOVEMBER
Scorpio have an optimistic personality that is mixed with mystery which makes them attractive to the opposite sex. They are romantic, passionate and have a rich imagination, but they can also be calm and decisive. Their weakness is a tendency to betray in love. They should try to motivate themselves by turning their emotions into positive energy.

Scorpio have a strong tolerance and can focus easily. They are a little obsessive when it comes to collecting information and making plans and they never give up on their goals. They are people who can read their minds. They are good friends but can be terrible enemies.

SAGITTARIUS 23 NOVEMBER – 22 DECEMBER
Sagittarius are wise, very quick to react and have a sharp tongue. Their friends understand their humour whereas strangers are often upset by their sharp words. They have a hunger for knowledge; many of them are high achievers in the academic world.

AQUARIUS 20 JANUARY – 18 FEBRUARY
Aquarius are cold and calm but with strong will power and judgment. They are fair players who dislike flattery. Sometimes others feel that they are a little cold or uncaring, but if they make a little bit change they can be more successful in relationships.

Aquarius have a modesty that helps them to be popular in groups, but they always keep their distance with others. They don’t like to be limited by rules or customs. They like to break down the old ways of thinking and explore unknown worlds. They have unique opinions when compared to most other people.

PISCES 19 FEBRUARY – 20 MARCH
Pisces are considerate, gentle and rather emotional. They worry too much which makes everything into a double edge sword for them; their hesitations causes unnecessary misunderstandings. Their weakness is that they put their trust too easily in strangers. They do think positively but cannot live without their dreams.

Pisces are romantic with a strong artist sense. They are attracted to religion, the supernatural and the occult. In general they are gentle and will help others but their sensitive character makes them worry too much and they get tired easily. Their lives are governed by their emotions.

ZODIAC & BLOOD TYPES
(In this issue we will introduce blood types A and B. Sorry 0, you’re just too unique.)

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