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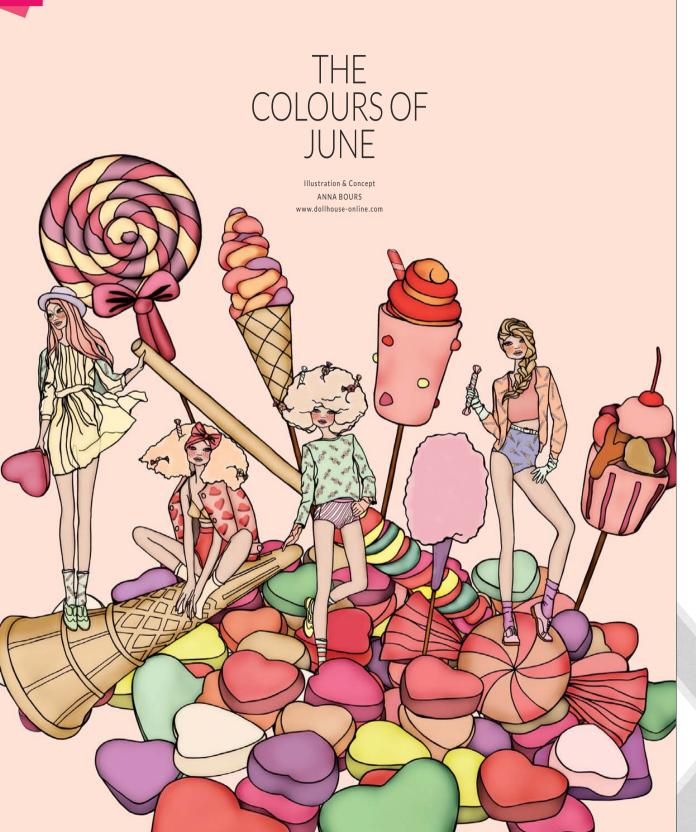
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News 07

JUNE 2012

Text / AYA IGARASH

SENSUAL UNDERWEAR
Looking for some cool new underwear? Triumph
International Japan has developed the "Super
Cool Bra." They are using a gel material in the cup portion
that you keep in the freezer so you can enjoy a cool bra on
a hot day. Not just "touch," they have also created a "hearing" bra and a "smell" bra by decorating them with wind
chimes and mint leaves and a "visual" bra in the shape of a
fishbowl. Unfortunately, they are not for sale. But I want
to try the "touch" one, to help me survive the hot summer!

RELEASE OF LOUIS VUITTON'S
FIRST IPAD APPLICATION
This application is based on the book "100 legendary trunks - Louis Vuitton". We have all been

legendary trunks - Louis Vuitton". We have all been fascinated with Louis Vuitton's luggage for as long as we can remember. The content is more than a trunkful of rare trunks, episodes, videos and documents, inviting readers on a great journey. Not to be missed!

Radical world famous hair stylist and successful businessman Vidal Sassoon died on May 9, 2012, at the age of 84. He was the innovator of the Sassoon cut, and was lauded all over the world for generating reliable technology. A movie about his life "Vidal Sassoon" was released on May 26. It shows all the influence he's had in the world of fashion and culture up to the present day and in the future.

SCHIAPARELLI AND PRADA:
IMPOSSIBLE CONVERSATIONS
An exhibition on the theme of "Elsa Schiaparelli and Miuccia Prada" is being held at the Metropolitan

Museum of Art's Costume Institute in New York. Repre-

sentative works from each artist are on display so visitors can compare and contrast. That's not all! There is also an imaginary conversation between the two women, directed by Australian director Baz Luhrmann. The exhibition runs until August 19th, so don't drag your feet.

Series NEW MODELS FOR CHANEL N°5

Brad Pitt was announced as the new face of Chanel "N°5". He is the first man to ever be on one of their billboard adverts. As it is perhaps the most famous perfume in the world, expectations are high. As for the exact substance of the advert, we can't wait to find out!

SWATCH'S NEW DESIGNS
Swatch's new perfect-for-summer collection,
"Chrono Plastic," will be here in late June. This
time, they are in a renewed design mode with a feel of
high fashion about it. Since the collection is available in
10 colours, it should be easy to find one to fit your tastes.

Disney and famous shoe brand Christian Louboutin are collaborating! They are creating the world of Cinderella that your Editor dreamed of as a child. Moreover, Louboutin fascinates every woman in the world with feet! More information will be announced in July 2012.

MET GALA 2012
This year's Met Gala was, as usual, held at the Metropolitan Museum of Art in New York on May 7th. It is known as New York's Academy Awards and celebrities from all over the world attended, with luxurious dresses of course. This year's celebrity trends were white dresses and see-through items. Why don't you give it a try!

HE MIDOSUJI FESTA 2012

was held on May 13th in Osaka City on the famous Midosuji Avenue, marking the event's 10th anniversary. During this event, the entire street was closed to cars and transformed into a long stage for a full schedule of cultural and artistic events, celebrating the city's creativity and dynamism. Of course, fashion came to the party with more than 35,000 visitors. Inoue House held a colourful wedding dress show and set up beauty salon for women's touch up's on the day. To be continued ...

News













can't stop working until I'm 100% satisfied," says Adjoa, who describes her attitude as "head up, chin down." The 27-year old London-based designer attributes her resilience to her parents, who worked around the clock to provide for her and her sisters whilst growing up. It was whilst working at the family business that Adjoa began to pursue her interest in fashion, starting with an internship at a t-shirt brand.

In 2010, after working behind the scenes styling fashion shoots and fashion shows, Adjoa signed up to take short courses in fashion illustration and pattern cutting. Always customizing clothes for her friends, Adjoa began designing classically cut tops and maxi skirts with a twist that she herself would want to wear. In May 2011, Adjoa Osei was born.

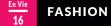
Her first collection, Adapt, is a perfect showcase of the brand's identity; everyday pieces enhanced with geometric prints, creating an "experimentally classic" look for women who appreciate well placed accents of colour and detail without compromising on their simple, clean-lined staples.

The response has been phenomenal. With over 60 mentions on fashion blogs and online magazines from places such as America, the UK, Russia, Qatar, Kuwait, Nigeria, Tanzania, Zimbabwe and Kenya, the label is clearly set to make an impact on a global scale. The label was also covered in Qatar's Glam magazine, resulting in orders and interest from fashionistas and boutiques in the Middle East.

She's currently working on her next collection, Modify, which is set to launch later this year, featuring an evening coat, high waisted skirts and tops, all with Adjoa Osei's signature hand woven embellishment.

Does she feel pressured by the expertise of other designers? "I try not to concentrate on what other brands are doing so that I don't get overwhelmed; right now, I'm focused solely on carving out a space for my brand."

Adjoa lives in London, UK. You can find out more about her collections at www.adjoaosei.com



STYLE

Text / VALERIA DIDIER, Image Consultant valeriadidier@temqueterestilo.com.br www.temqueterestilo.com.br Photography / MILOS / www.milosimage.com

this page:
Hair & Makeup / NAOKI MONZEN
Stylist / MANUEL SPIROPOULOS
Model / STEPHANIE GIBSON @ Viviens Models



The term Hi-Lo, in accordance with the dictionary, is a mixture of the English terms "highbrow" and "lowbrow." The first means someone who is snobby and more intellectually. The second means one who has not a lot of culture, who is not pretentious.

We have seen the term Hi-Lo in many fashion magazines and websites throughout the world and it simply means a mixture of expensive and cheap, chic and casual styles (think: icon Kate Moss).

It's easy to become an expert at this style today. Just wear your sophisticated pieces mixed with others from outlets, thrift stores or even fast fashion.

Being more 'Hi-Lo' encourages us to be more free: it demonstrates originality and good sense. Getting dressed in only an expensive brand, from head-to-toe, is 'super over'! Cheap is chic! We may be beautiful, elegant and with total exclusivity without being dressed in only luxury clothes or holding that "it" bag that even has a waiting list. The important thing is to merge new trends with other elements that show our personality and creates our own style.

Want some tips for a visual Hi-Lo?

YOU FAVE WORN JEANS + SHOES + LUXURY BAG LEATHER SHORTS + T-SHIRT + EARRINGS JEANS + BLOUSE + JEWEL BASIC ITEM + CHIC ITEM + TOUCH OF PERSONALITY JEWELRY + JEWEL + DRESS DRESS + JEWEL + FLIP FLOPS BERMUDA + SILK BLOUSE + SCARPIN BLAZER + SNEAKERS + SHORTS LUXURY BELT + PANTS + T-SHIRT

Enjoy the fact that fashion is more democratic than ever and mix all the accessories and clothes however, expensive or cheap, and show your style in the fashion world.











he was always the outsider. She was ineptly tall and her face was homely at best. Her silence was the most awkward part of her. Anyone who attempted to befriend her failed miserably. Eventually, people just stopped noticing her. That is when she became the Watcher. She observed lives around her unfolding; cautionary tales of love mixed with heroic tales of moral aptitude. When she wasn't observing life, she was reading about it. She was quite content with blending into the background of her own mediocrity, until the man that talks to the trees approached her.

"Watcher girl, let me tell your fortune," he said with sly intentions.

She responded, as always, with silence.

"Oh yes, that's right, the Watcher girl speaks no words. No matter, I will keep your fortune and whisper it to the trees."

Deafening silence.

The man that talks to the trees walked over to the limb that hung over her head and whispered, "the Watcher girl will never be beautiful. The beautiful will always be watched."

Disbelief overcame her. How dare he make such an inauspicious fortune? Homely, yes, but never beautiful; this was a fate she was not willing to watch

unfold. She poured over her books to find the antithesis to her eternal misfortunate. Then it came to her, as quickly as the flitting of the wings of a butterfly, the rare blue butterfly.

Stories and mythology surrounded the rare blue butterfly, whose blues ranged from azure to sapphire, depending on the light of the sun. A long time ago, a powerful empress captured the blue butterfly, only to crush its wings into a fine powder, which she wore around her eyes. The Empress' beauty was legendary. Being the Watcher, she knew exactly where to find blue butterfly.

The metamorphosis was painless and as she emerged from her cocoon, she knew immediately that she was beautiful. She went straight to the man that talks to the trees, to break her silence with gloating. In her fluttering, she realized something was wrong. Her legs were as thin needles, painful to walk. When she reached to open the door, the strain was back breaking. Not only was she as beautiful as the rare blue butterfly, she was as delicate; the slightest wind, the gentlest touch would result in her untimely demise.

She was imprisoned by the fragility of her precarious beauty; always to be watched, never again the Watcher.



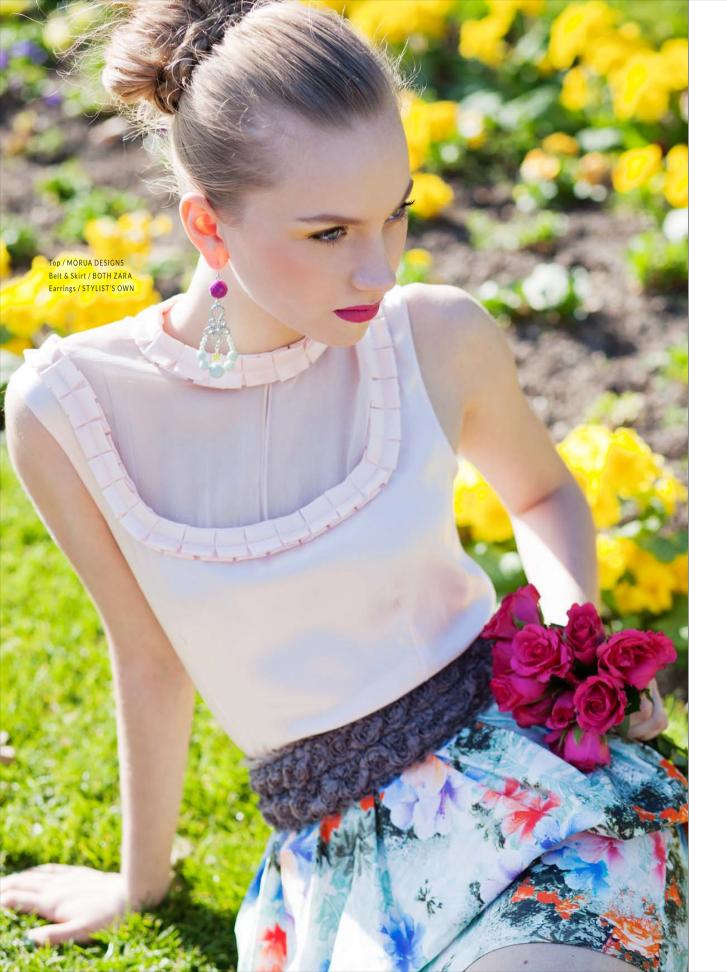








Tassel Kimono / TRUE DECADANCE Blouse / ZARA Hair Accessory / STYLIST'S OWN





Headpiece / SHE SHE ROSE MILLINERY | Jacket / STYLIST'S OWN | Lace shirt / BEYOND RETRO |
Skirt / HOLLY MANSEL | Socks / TOPSHOP | Shoes / STYLIST'S OWN |















As a prelude to the inaugural World Fashion Week (WFW) to be held in New York City in autumn 2013 and a part of the WFW Pre-Events Series, Perth welcomed leading WFW nominated fashion designers from Europe, Africa, the Middle East and Latin America, advocating for a fair and sustainable global fashion industry.

For five days, Perth was alive with even more fashion, glitz and glamour as West Australian designers, joined by international stars, showcased their Spring/Summer 2012/2013 collections at the inaugural Savoir Faire Perth Fashion Week (PFW).

PFW hit the perfect balance of fashionistas' heaven and industry buyer success.

Ruth Tarvydas, queen of the sexy evening dress and En Vie fave, not to mention a favorite of Kelly Rowland, Katy Perry and the Pussycat Dolls' Kimberley Wyatt, opened the week with her amazing creations and her "Dark Angel" theme.

Other world-class WA designers showcased were selected for their potential as the "next big thing," Sylvia Giacci, director of PFW, explained.

"We know that they are going to be our next biggest exports. We know what the international buyers are looking for and these labels have got a great future," said Sylvia.



HIGHLIGHTS

Betty Tran, the "grown-up" sister label of En Vie fave Betty Sugar, put on a standout show with punters lining up outside, hoping to get any stray seat not already snapped up.

From En Vie's front-row VIP seat, we tried not to gloat as we swooned at the sleek, chic, perfectly tailored lady-like pieces, imagining ourselves directing a board meeting, going off to a cocktail party or on the arm of Prince Charming arriving at a ball.

Betty Tran's designs epitomise the image of the "new age" modern woman, who is confident, feminine and elegant - her style is understated, timeless and classic. Betty Tran truly is for the woman who has transformed into a lady with class and sophistication, not unlike the cool, calm and collected Betty, who just moments before the show told us to "relax and enjoy!"

Among the international designers who jetted in were the outlandish Philippines-born and Dubai-based Furne One, award-winning Malaysian designer Melinda Looi, the stylish Peridot London and Indonesian fashion guru Ali Charisma.

Furne One, designer and owner of brand Amato Haute Couture, has never been in higher demand. Celebrated for his natural ability to craft extravagant and artistic designs, he has quickly made his way up the fashion ladder and is regarded as one of the most hotly anticipated designers on the global fashion stage. He has created outfits for sexy divas Katy Perry, Lady Gaga, Beyonce, Shakira, Jennifer Lopez and Nicki Minaj, whose names alone show that he is a star. Furne One described his collection as "edgy, architectural and feminine." This writer wishes she had AUD\$100,000+ to buy one of his extraordinary, coveted pieces!

Melinda Looi is fashion's answer to avant-garde in Malaysia, with her elaborate detail and unconventional style, and more than a little penchant for chiffon. Within the short span of ten years creating unique "art pieces," Looi has attracted a clientele of celebrities and socialites across the globe. At PFW, she showcased two couture collections, "The Flight of Life" and "The Enchanting Edo Era," once again proving how much Japan influences international style without trying.

Peridot London was established by Rachel Wilson, great granddaughter of Jermyn Street Bespoke shirt maker Ernest Asser, a must-know name for any budding fashion culturists out there. The label draws on a "rich legacy of fine British tailoring, combining luxurious fabrics and innovative design to create a confident, refined elegance through versatile collections of chic business wear, sophisticated cocktail wear and contemporary day wear."

"The Peridot London woman is free-spirited, glamorous, intelligent, confident and impeccably stylish. The culture of the brand is versatile and the pieces work as the key 'go to' staples of a woman's wardrobe," Rachel told En Vie.

Ali Charisma shows at Hong Kong Fashion Week, as well as other major Asian fashion events and, will soon be taking on the European runways. His designs are quite fantastical and are designed to be worn by those who want to make a statement.

The Week was a resounding success, with the Divine Miss Tarvydas, Kitty Grace, Furne One and Betty Tran getting a standing ovation from this dreamyeyed writer, albeit from the VIP Bar. Kelly Rowland's show made a stylish end to the Gala Ball.



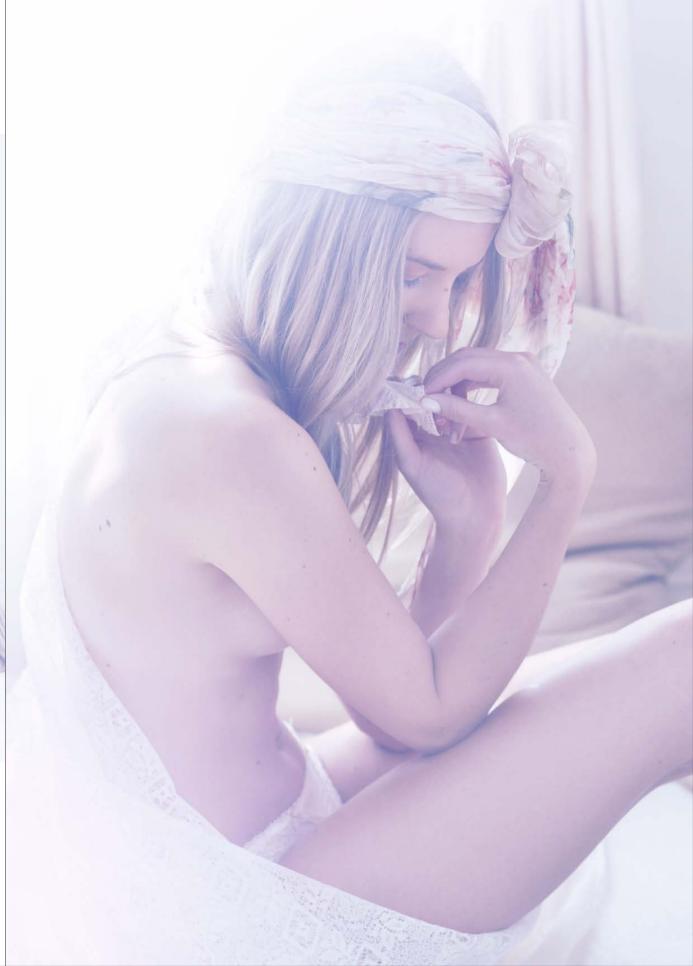








I WILL STAY IN BED ALL DAY!
I NEEDED THIS — A SUNDAY
WITH NOTHING TO DO.





Text / JUNLAH MADALINSKI
Photography / IAN EGNER / egnerphotography.co.uk
Model / KIM JOESBURY Makeup / EMILY BEEVERS
Styling / SAM JOESBURY

A s a child, I knew to laugh and frolic in the endless sea of tall grass, turned golden by the rays of the sun. As I grew older, my laughter and frolicking continued with my lover by my side. Together we roamed in the endless sea of tall grass, turned golden by the rays of the sun.

One day, he turned his face to mine and began gently kissing my forehead. Between the soft kisses that were making their way down towards my lips, he'd confess his undying love in soft whispers; whispers that reverberated throughout my body echoing his words, "I love you, eternally."

The sun darkened, a chill arose, and this strange white coldness fell from an evergrowing grey sky. Alarmed, my lover took haste on his faithful horse and disappeared into the growing dark horizon. The night overcame the day and chaos ensued as thunder and lightening shook the trembling earth. Despite the darkness, the memory of his professed love continued to burn bright and warm my soul.

Until out of the dark horizon came his faithful horse, with my triumphant lover.
I ran to my lover, but before I could say a word, he put his hands on the pulsating heartbeat in my belly and whispered, "I love you, eternally."

The winter has gone, the darkness disappeared, and we have begun a new journey. With the faithful horse by our side, we wander hoping that one day, the daughter I carry within me will frolic in the endless sea of tall grass, made golden by the sun.



LIVING INA INA MADE UP UNIVERSE

LAN NGUYEN

Text / CHRIS ROAF Photography / CATHERINE HARBOUR
Styling / KARL WILLETT Hair / KLARE WILLKINSON Model / IEVA BIRZINA
Makeup / LAN NGUYEN using MAC

When we talk about 'fashion', it's sometime really important to understand what we mean by that term. To get a greater understanding we have to look closely at the word. Perhaps we have used it so often that we have become totally used to it and its REAL meaning has been long forgotten. Think about 'makeup'. Makeup is 'making up'; it is creating something else, something new. You are making something up!

No matter how natural and subtle our makeup is, no matter how little we add or change, highlight or cover up, it is creating something fake and attempting to fool the people around you. Of course, that is not a bad thing! You are making. You are creating; you are changing the world, even in a very personal, small way. You are deciding how you want to appear and what you want other people to see when they look at you:changing the world according to your whims.

Lan Nguyen knows this. Not for her the subtle, invisible natural style of Giselle or Elle. She lets the world know that the wearer is in control. Whatever the shoot needs she's not afraid to go that extra step beyond the norm and into the world of "what if?" The world of fantasy collides with the world of

fashion and greatness is born. The ordinary and the everyday are drowned in gemstones, fake hair and sharp outlines like a pen drawing, exactly everything that you don't expect to find on a face. Lan's makeup doesn't just rearrange or adjust the same pieces: it creates a whole new set of rules!

Where Lan shines is that point where the style takes over and the whole world is made up. Not just smoothing over, accentuating and creating a face, she creates the character, the personality, the whole history of the individual's universe. From outerspace to the inner-city, there is no limit or place that her range doesn't extend to. Whether she is dehumanising androids in the far future or bringing fantastic golden Klimt paintings to life, her skill and technical creativity extend to every situation.

When you look into the essence of her work and her varied style, the thing that really strikes you is her commitment to originality and creativity. She wields the power to change and remake the world. She understands that makeup is making up something new and that the only limit is imagination. Luckily for us, Lan's imagination has no such limit!









Christina Kreital and Rikki Sandberg take a look at hair and they don't see bobs, perms or braids; they see possibilities. Monoliths rise out of the head. They inspire awe, towering over regular humans like icons of future religions not yet founded. Their designs look like they could appear in a modern art gallery or a big-budget science fiction movie.

You can't overstate the glamour and the pure wow-factor of the hairstyles, adding presence and elegance like any artisan tailored piece, especially one that sticks up a meter into the sky. Catwalk or sidewalk, they are guaranteed to turn heads and get a reaction. Normally, this sort of intense masterpiece would be limited to music videos and high fashion, but in this case the talents behind these amazing creations were students at the

do, it takes an extraordinary process. The tools required sound like they came from a hardware store rather than a beauty salon. As well as the usual bobby pins and clips, these hairdos used everything from chicken wire to wooden wreath rings - oh, and a bicycle helmet. From unassuming, ordinary objects, works of art are born.

powdered wigs that inspired them, the unnatural and artificial design of the hairpieces have a powerful effect. The models wearing them are more than human. They have been transformed into objects with no practical function; objects of pure beauty, only existing to have an extreme effect on our senses.

More than hair, more than fashion, these are myths.



HOROSCOPE

BY IZUMI

Illustration / ANNA JASINSKI www.annaiasinski.com

ARIES 3/21 - 4/19



Good sleep is really important for you this month, so don't stay up late and avoid excessive physical activity as it will only make you tired. Staying home and watching a movie is the best bet. Be careful with any promises you may make. You will get help from colleagues and friends.

TAURUS 4/20 - 5/20



Sometimes breaking the rules makes your work and life more interesting and lightens your mood with positive thinking. Try something new and you will feel that life can be as rich and colourful as June.

GEMINI 5/21 - 6/21



There are many things in life that seem good, but they don't always go well. Expect too much and you will become disappointed. It's time to live simply and with a thankful mind and you will enjoy every moment of life.

CANCER 6/22 - 7/22



t's a difficult time for you as you have a lot of stress at work and in your personal life, but there is still a positive side as nervous tension will release your potential. Home is always warm and welcoming to return to after a busy day. You will get strength from your family and friends to help you get through the hard times.

LEO 7/23 - 8/22



You may have a lot of problems with colleagues and relatives this month. If you want to change to a new job or go for a promotion, this is the best time. You will meet many people who will open your mind to new ideas.

VIRGO 8/23 - 9/22



ave a break and adjust your timetable. Those close to you will inspire you and help bring some new ideas to your work, but that is not enough. You need to learn how to cooperate with others; only good communication brings success.

LIBRA 9/23 - 10/22



This month is full of change. Many things will seem unstable, not only at work, but also in your relationships. Why don't you meet some old friends or make time for your partner or family? Go on a date. Take it easy! The gods closed the door, but opened the window.

SCORPIO 10/23 - 11/21



earn to be calm when facing problems. Parties, dates, and dinner with friends keeps you busy; it's a good time to have fun and treat yourself. You are full of energy. You will have luck with many things and will realize your goals.

SAGITTARIUS 11/22 - 12/21



Save money this month as there will be a big item that needs a lot of money spent on it. It is possible that you will meet your Mr. or Mrs. Right this month; special romance is closing in. Regarding health: be careful of your shoulders, throat and blood pressure in June.

CAPRICORN 12/22 - 1/19



Put your mind on study and it will give you big rewards in the future. Travel could help you find a lover or friend who can open your eyes to other aspects of life. Patience will bring success.

AQUARIUS 1/20 - 2/18



Delays and cancellations will bother you from time to time in June. You need to do some repair work, your bike, car, or computer. People around you may trouble you with private matters so give each other enough space.

PISCES 2/19 - 3/20



Peace will return in June. Charm and charisma and using your sixth sense will put you in a good position relating to your career and ambitions. A big change will come into your life that you have been hoping for.

