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News 07

MAY 2013

Text / AYA IGARASHI Translation & Edit / SARA AI COE

BUTTERFLY & FLOWER

France hair accessory brand Alexander Zouari is popular among ladies. The designers bring life to elements such as silk, leather, crystal and pearl, making them as a work of art. The latest collection of headwear designed with black and white flowers and butterflies are suitable for any occasion.

2 ENDURING ITS EFFECT

It's good news for iphone 5 zealots. Japanese popular brand Candies has recently come out with several amazing iphone 5 protective cases. Super Massage Hero, a funny sculpt of sunglasses comes with a moustache in five colors. Other designs include some cartoon series like a gorgeous Frankenstein, ghostly skeleton robots and lovely ducks in the bath. Some actress are flocking to those protective cases which are patterned as 3d handbags inspired by spring and summer flowers, with deft appearance and rich colors.

An unique and gorgeous dress is the most important thing for women who attend formal functions and banquets, but they prefer not to wear the same dress too often. A new H&M party wear collection named Conscious Exclusive has adopted environmentally sustainable organic material. You can wear it as a daily look with its vintage style and soft color. So do not hesitate on this chance and have a look on the H&M online shop!

4 CHANEL'S LEGENDARY CODE - N°5

From May 5th to June 5th, a N°5 CULTURE CHANEL exhibition will be held in Palais de Tokyo in Paris. It will crack the N°5 code to reveal the links and similarities which connected it to specific moments in time and the avant-garde movements it spanned. N°5 perfume is the first to be named by a number. As Coco Chanel hoped, this perfume can be truly represented as femininity and gave it its name "Number 5."

5 PUNK SPIRIT IS BACK
The Metropolitan Museum of Art will host an exhibition titled: Punk: Chaos to Couture. The show will display the relationship between iconic rock bands and punk inspired designers, such as The Ramones, Vivienne Westwood, the Sex Pistols and Malcolm McLaren. Victoria & Albert Museum in London will regard the fashionable club culture in 1980s in London as this summer's main character and display music that not only affects fashion, but even

6 ISSA X BANANA REPUBLIC
Kate Middleton's engagement dress not only created an elegant sense for herself, but it also gave a chance for Issa London Brand to start its international fashion journey. Issa Brand collaborate with high street store Banana Republic. They will release new collections in August this year. Please stay Tuned!

THE IMAGE ON FASHION EVIL Carine Roitfeld is the ex-editor in chief in France fashion Magazine VOGUE. She will display her star-packed documentary to the public, featuring such fashion names as Karl Lagerfeld, Riccardo Tisci, Alexander Wang, Tom Ford and Donatella Versace, among others. Let us look forward to this splendid moment!

+1

high fashion.

IMPRESSIONIST PAINTING SHOW

Christian Dior will display a magnificent Impressionist Painting show for us. Together with its dresses, it will echo the colors and femininity elements of some famous artists, such as George Seurat. At the same time the famous Impressionist festival will be held at Normandy region of Paris.











Taiwan-born CEPHAS has created a diverse collection showing off his wide-range of design experience.

CEPHAS studied fashion design at Shih Chien University before moving to London to continue his education at Central Saint Martins College of Art. During his time at Central Saint Martins CEPHAS began studying Menswear. Although he greatly valued tailored design he soon switched to the Fashion Print and Design department, which gave him his competitive edge.

After showing his impressive final collection at the graduation press show of Central Saint Martins, in July 2007, CEPHAS was able to show his collection two more times in the following 4 months; in August, at the Couture Night at Movida club in London and then for a second time in October, at the L'OREAL Professional Talent Spotting UK event.

During his time at Central Saint Martins, CEPHAS gained experience working at Alexander McQueen and the Avoshalom Gur studios. After graduation, he worked at UK menswear design company RoCoCo. While still designing for RoCoCo, CEPHAS began designing bridal wear for ANJOLIQUE and Benjamin Roberts. In the past three years his bridal collections have been shown and sold in countries all over the world

While designing custom outfits for pop singers and celebrities in Taiwan, CEPHAS decided to begin his own label. On September 21st, CEPHAS debuted his 2013 spring/summer collection. The collection is a mix of delicate gowns and tailored contemporary wear. CEPHAS has a good use of pattern and texture as well as integration of hard and soft elements. The collection has been featured in such publications as ELLE Taiwan, ELLE Wedding, ELLE, Vogue, and more. CEPHAS is a traditional collection with a modern edge for today's men and women.

Photographer / FABIANA DELCANTON MUA and Hair / VIOLA BEA Stylist / LIZZIE MARGERISON Designers / ELENA SARACENI, LORREN JOHNSON, LIAM FREEMAN, DAVID ROSS MODEL / BETHANY W. AT PROFILE MODELS









ailing from a genetic fusion of Lebanese and Swedish, Elias Moussa had his head in the clouds and a penchant for doodling since his school days. With the natural ability to express himself through drawing, Moussa has emerged in the limelight.

With a cultured background and an educational journey as exciting as his, Moussa has weaved his way through rewarding experiences that began in humble Sweden and ended in charming Paris.

An initial skill set in Graphic Design from bygone highschool days led to a nine-month course in Fashion Design and study at three prestigious European design schools. Out of three of the most historically cultural cities, Elias focused on Paris over Rome and Milan. Studies at the Paris American Academy (PAA) encouraged Elias to further pursue his passion for Fashion.

With the solid dexterity of Haute Couture techniques under his belt, he ventured into Ready-to-Wear. Joining the Parisienne International Fashion Academy (IFA) for his third and final year, Elias created a collection entitled "Regalienne" that gained him first prize. Against a classical baroque backdrop, the collection, ornately embellished in beads, feathers and slippery leather looking, emanates a poetic resonance of eerie gothic elegance.

Backed with a scholarship, Moussa moved on to a Master's degree in Luxury Brand Management at IFA. We can all look forward to the launch of his first collection this April at Shanghai Fashion Week that will embody his cultural exploits over the past year across Shanghai, Florence and Paris.

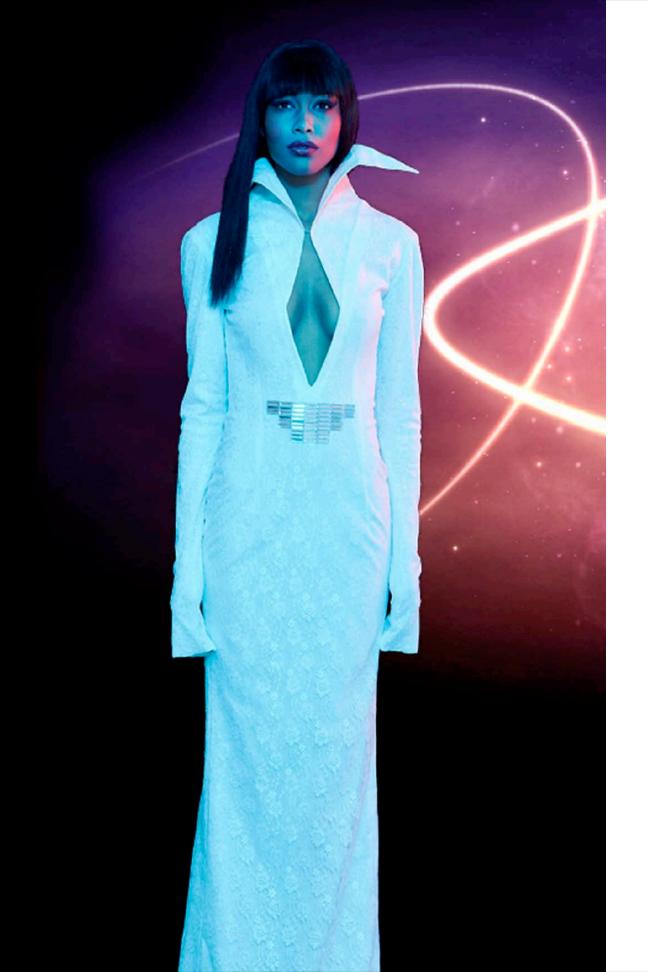














BATTEE, the brainchild of founder and creator Sacrick Marico Battee is a Dallas-based company providing high-fashion apparel for women with a touch of semi-couture. Promoting innovative edgy designs since 1999, BATTEE lives by the motto of "breathe a love for life, a celebration of freedom and movement and a hymn to integrity." Catering to the downright stylish, whether it be Seductive & Strong or Romantic & Sensual.

Presented with futuristic vision and a backdrop reminiscent of our galaxy, this season's collection of structural clothing has an eye for delicate details. Experimenting with digital prints and soft silky fabrics, the designs play on the fluidity of bold colours hand-in-hand with meticulous tailoring. Elements

suggestive of articles of lingerie embody a woman whose presence brings attention to both independence and determination, as well as understated beauty and

To quote respected writer Sherry Argov, "she is as sweet as a Georgia peach. But inside every peach is a strong pit." In a whirlwind of numerous styles and trends, the BATTEE woman knows how to select pieces that reflect the attention and respect she gives to her body.

Featured in WWD, Fashion Chicago and LA-Fashion-A-La-Mode magazines to name a few, BATTEE's collections are certainly ones to jump right to the top of a "What's Hot" list.

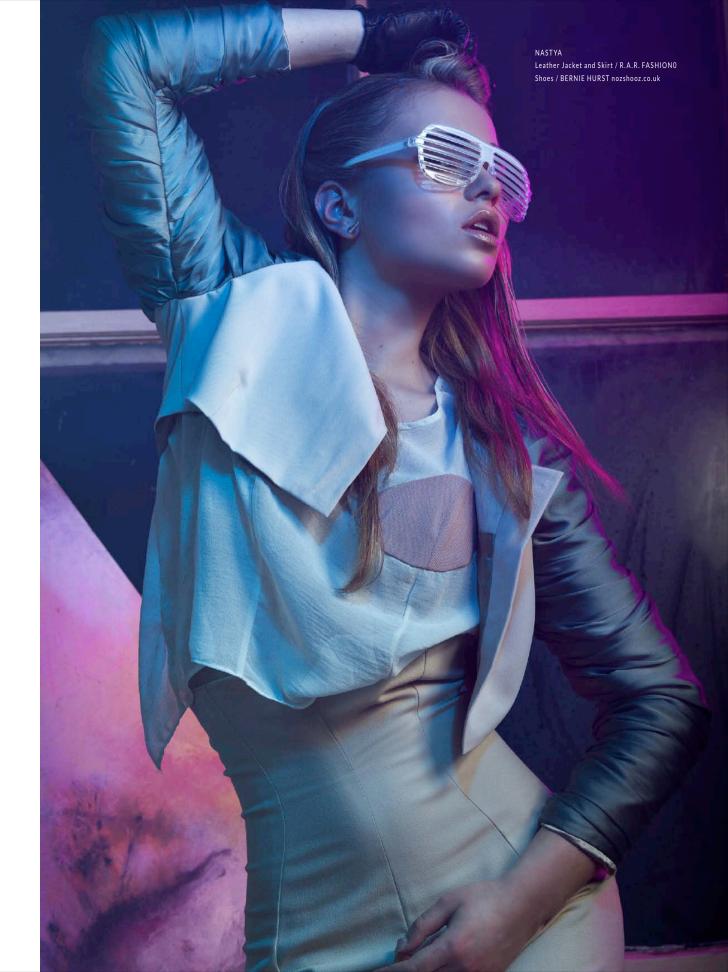




JULIA Dress / SARMITE OSTANEVICA Shoes / Bernie Hurst / nozshooz.co.uk

NASTYA
Leather Jacket and Skirt / R.A.R. FASHIONO
Shoes / BERNIE HURST nozshooz.co.uk
JULIA
Cropped Jacket, Tope and
High waisted Skirt / SARMITE OSTANEVICA
Shoes / BERNIE HURST nozshooz.co.uk





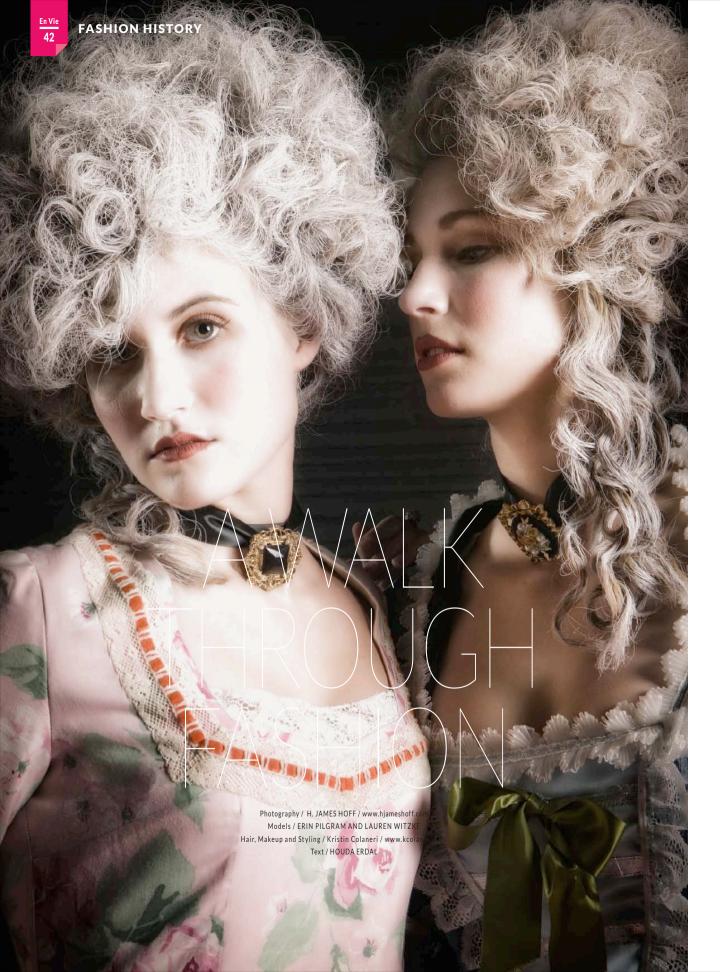














The month of May has come, bringing along the long missed sun, the warmer weather and the occasion to finally show off those trendy stripped trousers and that original beaded blouse.

But while sifting through your closet, don't you wonder who was the first to think about freeing women from the constraints of layers upon layers of skirts? And noticing the comeback of that bomber jacket or those Bermudas, don't you ask yourself who was the visionary who first pictured men's garments on women's bodies?

Ladies, if we no longer have to suffer the summer heat under suffocating corsets and towering wigs, it is because somewhere in the nineteenth century the Parisian clothing craftsmanship was so flourishing and competitive that it gave way to the first "maison de couture" by Frederick Worth, which marked the start of fashion design as we know it. Thinking of that age and those dresses, don't you wish you could see how styles evolved from pompous dresses to the golden age of fashion in the early twentieth century, with names such as Chanel and Lanvin? Don't you secretly dream of being able to examine the first little black dress made

by Miss Coco Chanel or try on the first mini-skirt that Mary Quant designed? Those pioneers of style made it acceptable and even desirable for women to wear their hair short, and freed men from the obligation of wearing a hat and growing a mustache.

Fashion is not about only attending fashion week or getting the latest bag by a renowned brand, Fashion is about looking beyond the barrier of the conventional and expressing one's identity without words; it is being constantly on the look-out for all that's new while keeping an eye on the past. Fashion is the illustration of history.

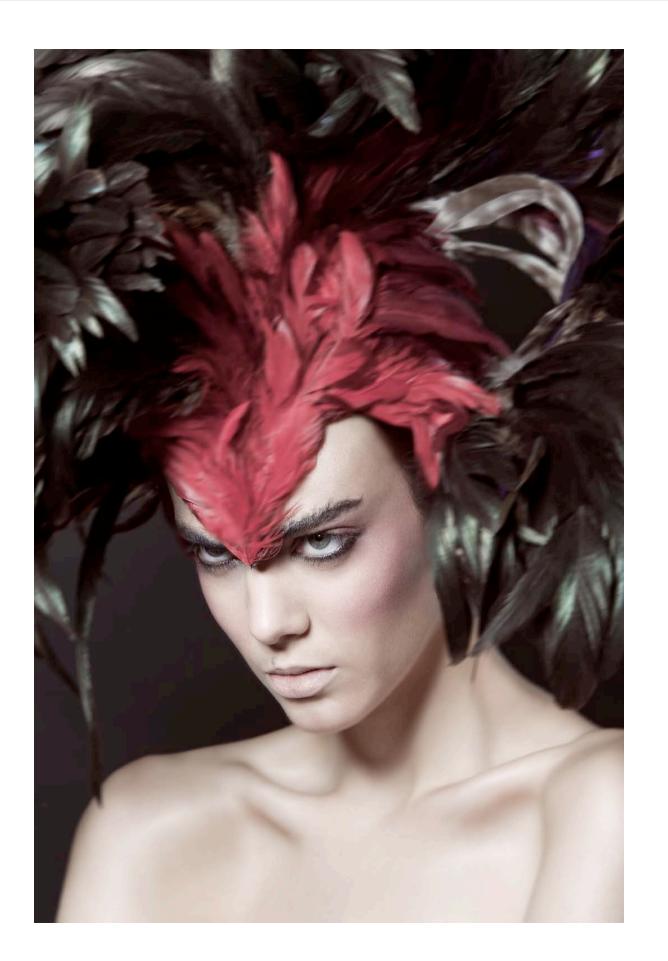
For me the most important part while shooting is that everyone involved is feeling good and having a really nice time. If you feel comfortable while working, you give even more than 100%. Mostly when I start a shoot I have some basic ideas, how my outcome should/would look like, but then I let myself get inspired from the model, the location, the makeup... and in the end, the results turn out to be something totally different than the first idea quite often. I love this part. Surprising yourself can be quite challenging!





















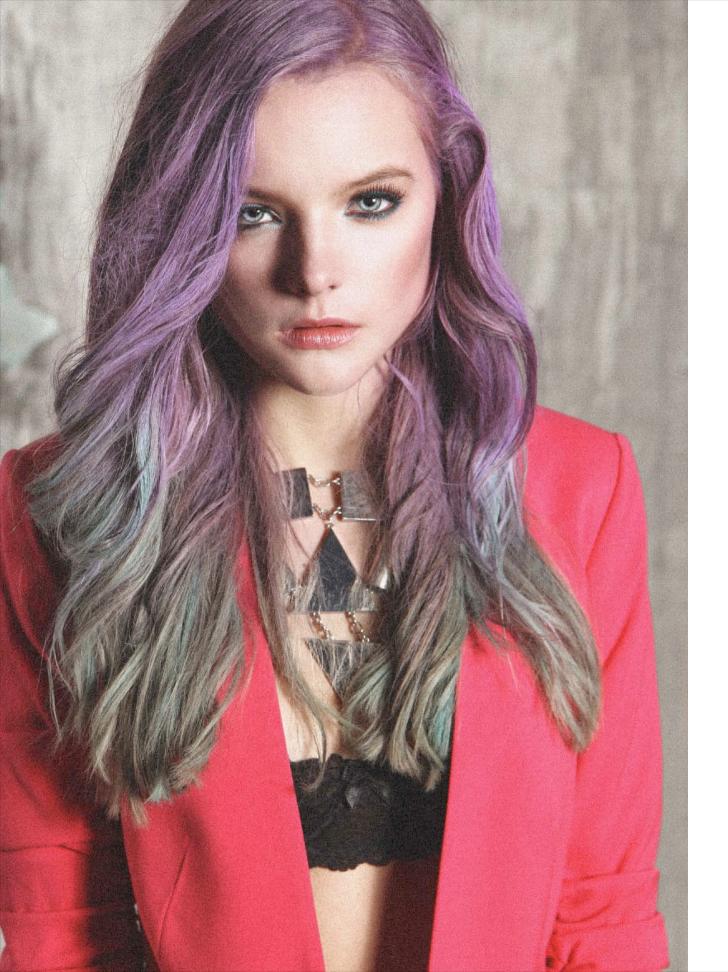
un with uninhibited freedom past the boundaries of a built-up life and restrictions. Monotonous and monotone gates of concrete and tortured steel entrap the enslaved minds. Bring out of the shadows the might of the creative to silence staged meanings. Your looks will not condense them. Their views will not undermine fair comments.

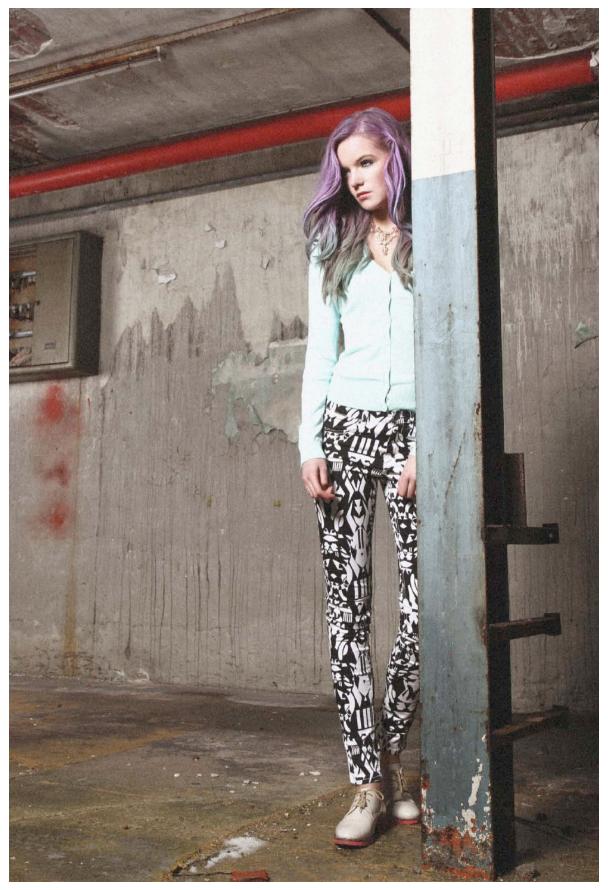
Cross the streets of earthen wares that simmer under rising temperatures. Cross over wisps of green to tread down small growths of nature. Bring forth the burst of vibrant colour through ribbons of covering. Build new hopes amongst swirling china pots. Adventure through new worlds can instil virtue. Give a reason to build a smaller society that looks to entertainment as religion.

A glittering journey of risk, revival and excitement will shake hearts already overshadowed by sprawling concrete jungles. A glittering cover for drudgery and for shame that has not yet been acknowledged. Shine a light on your new understanding and stand amongst the sign posts. Through colourful intervention, your world has been reshaped. You can be part of this new world with poise and glamour. Show off your merging selves transcending staged borders. Wear the colour of conformity on your sleeve and pose in the light. Explore each part of this new religion, for you alone can bring new meaning to a place that has been darkened by judgement and criticism.















uca Buzas is a fresh and young fashion designer whose twist on clothes and fashion has been making the way for something innovating and new in the fashion world. This Hungarian born designer, who has collaborated with many productions and businesses such as FashionOne and Design Genius, working at fashion weeks in Shanghai and also manufacturing and representing young designers at The Fashion Supermarket, has the knack of bringing the beauty around her and putting it into her ideas and visions wonderfully.

In her campaign DIPLOM, a fall/winter collection inspired by Japanese colours and culture, she brings vivid hues of striking orange, soft pinks, bright reds, and glossy blacks together; a multi-coloured garden of vibrant shades, parkas with shapes and prints that you can't help but admire, into a lovely combination that makes you wonder how she makes all the seamless shapes, lines, and proportions come together easily.

Her clothes have many glimpses and facets of different characteristics: it's like looking through a diamond and finding changing glimmers of colour; glamorous, mod, young without being tiresome; energetic, and bold. The vibe and look she brings is altogether fabulous and enticing.

Perhaps some of the charm in her style is derived from the fact that it's never the same, never boring; you can't tell what's coming next. Yves Saint Laurent said once, "Trends come and go, but style is eternal." That quote expresses the look she brings to her designs extremely well. Luca excels at taking and transforming simple, timeless styles around her and turning them into fashion that wonderfully expresses her personal style and artistic touch, and making it into moving art, walking patterns and flowing, alluring designs that no doubt would catch your eye if you were walking down the street and force you to turn around and look.

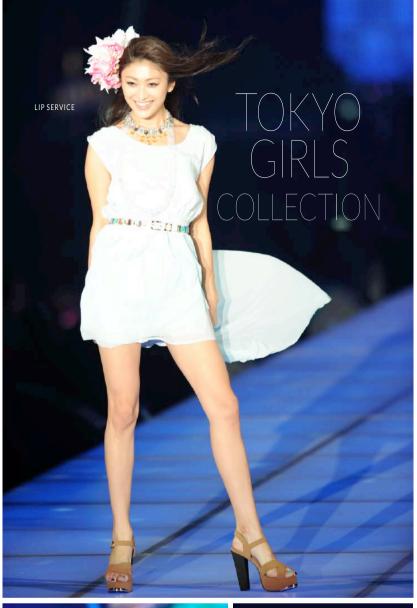






























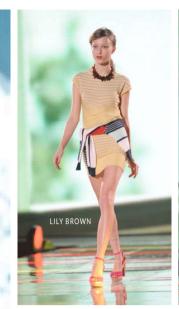




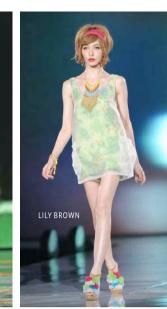












KOBE COLLECTION SPRING & SUMMER 2013

On a sunny Saturday in March, thousands of fashionistas assembled to take in this season's various trends at the 2013 Spring & Summer Kobe Collection. The event's theme, "Catch a Dream!" was showcased through the fearless and sophisticated fashion.

Shel'tter's cool, slick sports mixes, like a peplum jean top matched with a baseball cap or Aula Aila's black and white patterns and stripes in their various forms (skinny pants, wide legged pants, mini dresses, peplum tops, short shorts, pencil skirts, etc.) or black leather crop top paired with a white multi-tiered tulle long skirt, are perfect for a dream NYC getaway. Mercury Duo's ultra-feminine floral high shorts and capris or pale pink and foam green billowy dresses that reveal a snippet of the bare back would fit for a fantastical trip along the Riviera. Goa's laidback peacock print skirt, tie-dye wide leg or floral frock is the perfect wardrobe for a relaxing Hawaiian adventure. Or perhaps try on the imported brands, such as Tracy Reese and Rebecca Minkoff's intricately and colorfully patterned loose-fitting dresses and one-piece suits for a tour of India. There were also plenty of retroinspired pieces. The sassy 50's were seen in Vicky's floral one-pieces, capris, trench coats and black fedoras with a modern splash of neon color. Rew de Rew's cinched waist and Dorry Doll's Marilyn Monroeinspired pieces also remind us of that classic time.

The superbly organized event was split between the main runway stadium and another separate building for food stands and kiosks. Guests had the opportunity to take advantage of the many services offered, including nail design and a salon. Although there were also many exciting performances and famous models, the collection certainly took center stage. With such a passion for fashion, surely the coming collections will showcase even more exciting designs.





































KANSAI COLLECTION SPRING & SUMMER 2013

Young, fresh designs swept across the catwalk at the enormous Osaka Dome as approximately 27,000 fierce fashionistas exuded an excitement that made the 2013 Spring & Summer Kansai Collection a spectacular extravaganza. The influx of wearable pieces on the special brand and retailer stages, the popular J-pop artists that pumped up the volume and their screaming fans, and the many kiosks including hair, cosmetics and nail companies around the arena were more than entertaining.

High hems and waists, pops of neon in accessories, mixed patterns, and light colors were a few of the trends showcased by the many brands represented. Some that stood out were moussy's neon yellow statement necklace and pumps, Growze's pairing of floral tanks and striped tapered pants, lip service's blush pinks, baby blues and light beiges, and Smir Nasli's high-waisted skirts and dresses and bright-colored accessories. The sassy smiling models sashaying up and down the long runway and waving to the crowds of adoring fans added to the party-like hype. This year's show was not only full of the latest fashion and exciting entertainment, it truly encapsulated the true spirit of the Kansai fashion scene: fresh, fun and free.



URAS AMBIENT









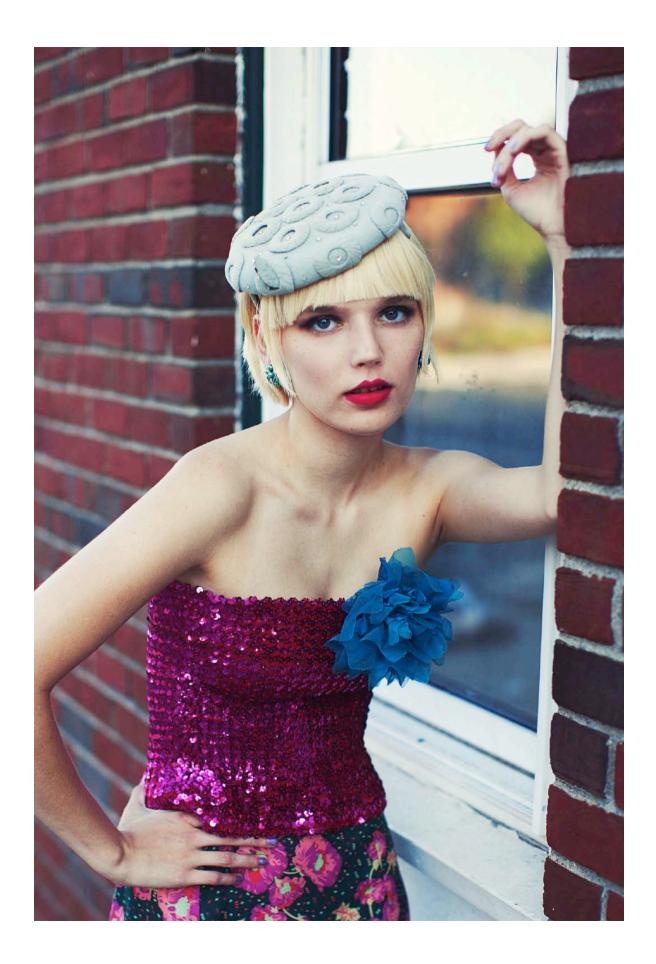


t was at the time right before summer when students are about to bust out of school for two months, when showing skin is almost not-so taboo and when lovers are in their honeymoon phase. They were both outsiders in their respective circles, longing to fit in, but their pride would not let them admit it. Wearing a bright yellow bolero and bow around her waist, she had asked him for a light for her smoke as they were waiting for the light to change. That is how they met on the corner. They abandoned their respective destinations to explore each other instead; as two misfits who fit together somehow on that fateful day.

Spring melted into summer much sooner than anticipated. He called her Goldilocks and she called him Wolf; except she was the bad one, not he. Her seemingly innocent eyes allowed her to get away with murder; literally. He was none the wiser and believed

every word she uttered through her pouty red lips. Behind her large blue eyes she held a secret that would shatter them both. She was someone else in a different place and time, a shy brunette with a smile so bright that even the most hardened person gave in. She learned through living an unfortunate life how to sweet talk her way out of any situation, except the tragic one so many years before.

In a bright red skirt, striped black, and a white and purple top she sits smoking a cigarette in the summer heat with Wolf, in front of the brick building on the street where they met. Admiring his elaborate tattoos, she wonders who he was in his past life, what secrets he holds and when and how they would part ways. It was inevitable in her mind. A cool breeze caressed her face and she decided right there and then she would leave at the first sign of fall.









INISAIS INISAI

Recipe / MISA OHASHI, Pâtissière
Photography / KiiT / www.kiit.jp
Text / MARI NEGISHI / nyami-nyami.cocolog-nifty.com
Translation / AZUSA MORITA

Misa has been crafting sweets for fine restaurants and popular cafes for 10 years and also works as a food coordinator. Her delicious, easy-to-prepare original recipes are created to make the most of seasonal ingredients and occasions and have garnered praise in many magazines. These recipes have been carefully selected for En Vie readers and can easily be made at home.

MAY RECIPE 1: VINEGAR-FLAVOURED APPLE CIDER WITH MARMALADE



Ingredients

Apple cider vinegar: 1 tablespoon Marmalade (or Preserves): 1 tablespoon Water: 150ml

Recipe

Mix the marmalade (or preserves) and apple cider vinegar. Add water. Serve chilled with ice or warm. The amount can be adjusted to your liking.

Simple Orange Preserve

- Peel the orange and remove the slices.
- 2. Sprinkle sugar on half of the slices, and boil at low heat
- 3. It is also tasty to use the rest with yoghurt sauce.

MAY RECIPE 2: CITRUS-FLAVOURED JELLY WITH THYME

A plain but fragrant dessert with fresh herbs
The scrumptious fresh fruits look like extravagant
treasures just waiting to be found.



Ingredients

Powdered gelatin: 5g Caster sugar: 60g White wine: 120ml Thyme (Coffee milk): 3 sprigs

Grapefruit (White): 1 Grapefruit (Ruby): 1 Orange: 1



Recipe

- Boil white wine to remove the alcohol.
 Then, add caster sugar.
- 2. Melt the soaked gelatin in 1.
- 3. Add the thyme sprigs to 2, and with thyme in a plastic bowl for about 10 minutes
- 4. Strain 3. Then add the squeezed grapefruit and orange juice.
- 5. Put 4 and the fruit slices into your favourite bowl. Leave it in the refrigerator for about an hour.



FORECAST FROM THE STARS

BY HEPZIBAH

Illustration / ANNA JASINSKI www.annaiasinski.com

ARIES 3/21 - 4/19



Press to impress this month, Rams! If you want to draw in success you must cultivate your image accordingly. Wear deep blood reds & royal purples. Your ruling planet, Mars, enters your house of money this month, driving your interest in improving and increasing your finances.

TAURUS 4/20 - 5/20



This month marks an important shift away from career and focuses on your personal and home life. You also have a strong urge to enjoy the sensory pleasures of life; a good meal, a barefoot walk or a day at the spa. Surrounding yourself with earthy greens & baby pinks will heighten the experience.

GEMINI 5/21 - 6/21



The yellows and bright greens of springtime suit Geminians well, so why not treat yourself to something new in those colours? In fact, this is the time for pleasing yourself as there is only trouble to be had from trying to please others this month.

CANCER 6/22 - 7/22



You are now in a position to make necessary changes in your life, to choose the path that is best for you. There will be harmony and pleasure from any time spent with friends or loved ones. This is a good time to surprise your beloved with a gift of white or cream flowers.

LEO 7/23 - 8/22



Your life's mission was decided before you were born and over the next six months you will begin to follow your true and chosen path. Start wearing the yellows, oranges and golds that you love so much, reflecting the golden glow that your aura is radiating.

Virgo 8/23 - 9/22



VIRGOAN'S LIVES ARE IN DESPERATE NEED OF A DE-CLUTTERING THIS MONTH. RID YOURSELF OF USELESS POSSESSIONS SO THAT THE NEW CAN COME IN. YOU NEED TO BE SURROUNDED BY DEEP BLUES AND GREENS, SO WHEN AN OPPORTUNITY FOR TRAVEL PRESENTS ITSELF, AS IT WILL, HEAD FOR THE OCEAN OR THE FORESTS TO RECHARGE YOUR SOUL.

LIBRA 9/23 - 10/22



Whatever difficulties you have faced recently, whether it feels like it or not, you have been successful in your undertakings. The darkest days of winter are over and it is time to robe your self in pastels, especially pinks & blues, and welcome the return of spring and the warmth it brings to our lives.

SCORPIO 10/23 - 11/21



The planets are clustered in your seventh house of partnerships, opening up possibilities for making new friends, meeting a romantic partner; in fact, any joint venture that comes your way. Love is beautiful this month, so be sure to show the depth of your feeling with the deepest blood red roses you can find.

SAGITTARIUS 11/22 - 12/21



A sense of seriousness comes over you this month and a need to pay attention to unfinished tasks will prevail. Saggis love deep intense colours such as Indigo, violet and cerise, and this intensity is mirrored in your romantic life as you begin to feel the need for stability and commitment.

CAPRICORN 12/22 - 1/19



Your happiness is not dependant upon outer conditions; it is a spiritual choice that you make. No matter what happens this month, face it with a smile. Goats are drawn to somber browns and greys, so try to break the habit now and wear something brighter -the results may surprise you.

AQUARIUS 1/20 - 2/18



Time for a spiritual springclean; surround yourself with shimmering turquoise and silver while you take a look at old memories, old friends & past lovers. Don't let nostalgia get in the way as, viewed from a present perspective, it will soon become clear what you do and don't need for future growth.

PISCES 2/19 - 3/20



ntense cravings for knowledge and information should be focused on learning about any business ideas or opportunities that come your way. There is a lot of movement in your financial area so wear lilac and aquama rine to draw luck and unexpected windfalls into your life.

