









COVER + FOLLOWING

MECHANICAL GHOSTS

Photographer / INDREK GALETIN (WWW.INDREKGALETIN.CO.UK)
Stylist / ANASTASIA ANDREW
Make Up & Hair / MOLLY HAYWOOD, ALICIA VU & SARAH SANDWELL
Models / NATASHA LAKIC, ROSIE C & ANQI ZHU

Location / LONDON, UK

#### BACK COVER

Photographer / SHIGEKI NAKAJIMA Creative Director / GERD KRAMER Make / Hair Artist / AYA ARAKAWA Model / MARTINA PINNA Editing / PAUL PRITAM













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## LETTER FROM THE EDITOR

I hope that the new year started out great for you. The beginning of 2015 was sure filled with the holiday spirit, laughter, excitement, and plenty of joy to go around. But being filled with so many emotions can cause other ... less innocent desires to arise. This brings us to the theme of this year's February issue, "The 7 Deadly sins". Seeing as valentine's day is right around the corner, I thought it appropriate to add a little spice by capturing the nature of humans and all of the raw feelings, emotions and desires that make us all such interesting and creative individuals.

I hope you enjoy what we have put together for you this month and that you have a very happy Valentine's day.

All the best,

Gerd





**FASHION TREND** 

Reconstructed and up-cycled tufted jacket and trousers made from secondhand garments and damaged textiles, designed by Patrycja Guzik

# ECDA 2015/16 FASHION PHOTO SHOOT

Photography / TIM WONG Styling! / DENISE HO Model / BONNIE CHEN Hair / AVEDA Make-up / MAKE UP FOR EVER



Zero-waste designed and up-cycled pleated jacket and dress made from secondhand bedding, designed by Sara Kiani



Up-cycled woven dress and jacket made from discarded care labels and industry surplus textiles, designed by Esther Lui

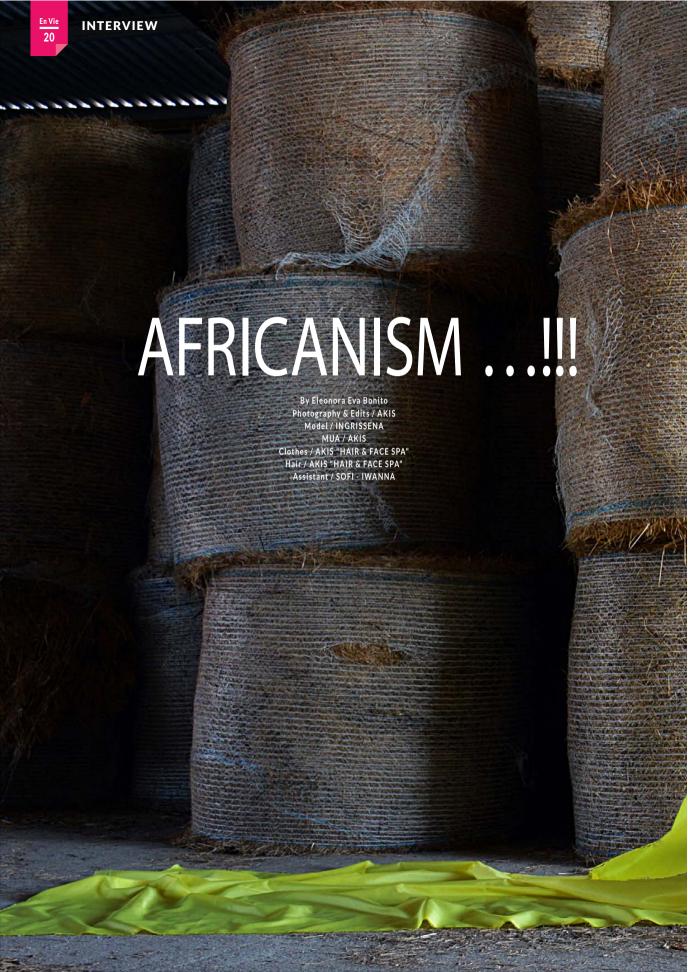














#### nterview with Akis Hairdresser, Make-up, Stylist and Photographer By Eleonora Eva Bonetto

#### **En Vie:** When did you start your career?

**Akis:** At the age of 14 I started studying photography and now, that I'm 42 years old, I ended up doing also the styling and professional makeup but photography is my hobby since I was a child and will remain my "first love".

#### **EV**: What did you get inspired from?

A: I live in a small seaside village called Mytikas situated near Preveza in Greece. The place I live in is blessed. I get inspired from the things I find around me, from the people to the landscape: sea, mountains, forest but also the history of my country, everything that I can transform in art. In this shooting the key concept is the role played by the model Ingrissena. She stands like a tribal queen, the costume and make up evocate a woman proud of herself but at the same time calm in spirit.

## **EV:** When did you think that you could do everything for a shooting and not being only a photographer or doing only the makeup?

A: I really worked hard to get many awards and recognition both in my country and abroad, first as a photographer and then as an hairdresser. During the years I met a lot of people so I had the chance to do different collaborations with the top models in Greece and many artists from all over the world. I always wanted to work with a person that stimulates my imagination so I can also be inspired to create the whole project. Each project starts behind an overall perspective: I need to focus on that project starting from hair, make-up and styling to end up with the picture I want. Each shoot reveal a work of a complete artist.

#### **EV**: Tell me about your daily routine at work.

**A:** I own a hairdresser salon in Preveza, near my hometown, where I work from Tuesday to Saturday. I spend all my free time to work on photography, from Sunday to Monday I never stop creating!

#### EV: Do you have any muse you get constantly inspiration? (like friends, artists, fashion icon...etc)

A: I' ve always been enchanted by fantasy novels and its magic characters like angels and fairies. In all these stories I recall about my parents, because I see them as magic creatures of the nature. I know that it may sound unusual but it's really challenging to get inspiration from them.

#### **EV:** Which message do you want to tell to the people?

A: They live a simple life but rich in values. I love both so much and I get inspired from them just looking at the colors of their eyes. I could get lost each time I look into the deep green of my father's eyes. He is a farmer and his style and way of life bring you very close to nature. My mother has a clean look, her blues eyes just lead you up in the sky or down in the sea. She is like an angel that opens her wings and brings you wherever you want.

In all of my shooting I always try to capture happiness and serenity. My aim is to share with the world that anger and bad feelings are not passion, reason why we should challenge ourselves find peace. I believe that all people have good elements in them but the situations of life sometimes brings us to build walls, if only we break down those walls and let our sensitive side come through everything around us could be seen differently. It would be a wonderful revolution that would bring more smiles everywhere!



## nterview with the Fashion Designer, Ana Segurado

## **EV:** What defines you as a designer? Do you have a signature look?

**Ana:** Nature and individuality are foundations to my work. My creations intend to share my experiences, my way of seeing the world.

Coats and dresses must always be present; I'm always creating "hybrid" and versatile pieces resulting from this fusion. Layers are very important as well, the combination of several pieces that result in one look.

#### **EV**: What or who influenced you to become a designer?

A: My grandmother and her perfect skill of sewing and knitting. Her closet was full of vintage clothes since the 40's, I used to escape there very often: try on clothes; hear the stories and persons associated with.

### **EV:** What kind of inspirations did you take in to make this collection?

**A:** The look at unique and distinct women artists: Patti Smith, Joan Didion, Yayoi Kusama, Edith Piaf, their way of thinking, being and living. The common attitude: creativity comes from the inside, rejection of external influences. Confidence and self- expression.

I explored alternative ways of using forms and destroyed textures and patterns without rules but in a pure, natural and simple way.

## **EV:** When you come up with design ideas, what finalizes it for you?

A: My work is based in emotions above all. I usually do an intensive research about several subjects and trends. In the end I choose the one that I identify the most and allows me to explore more in a creative level.

## **EV:** With Portugal being a fashion forward country and having an array of styles, how does yours stand out from the others?

A: The Portuguese style is multifaceted, there are many new designers and a fashion forward market of clients always looking for new concepts and new stuff. There's also a growing market of eco-fashion supporters. My brand is concerning with both kind of clients. I'm concerned with the aesthetics and style, but always in a sustainable approach. The focus is on insight, organic design and personality, but only using cruelty-free products.

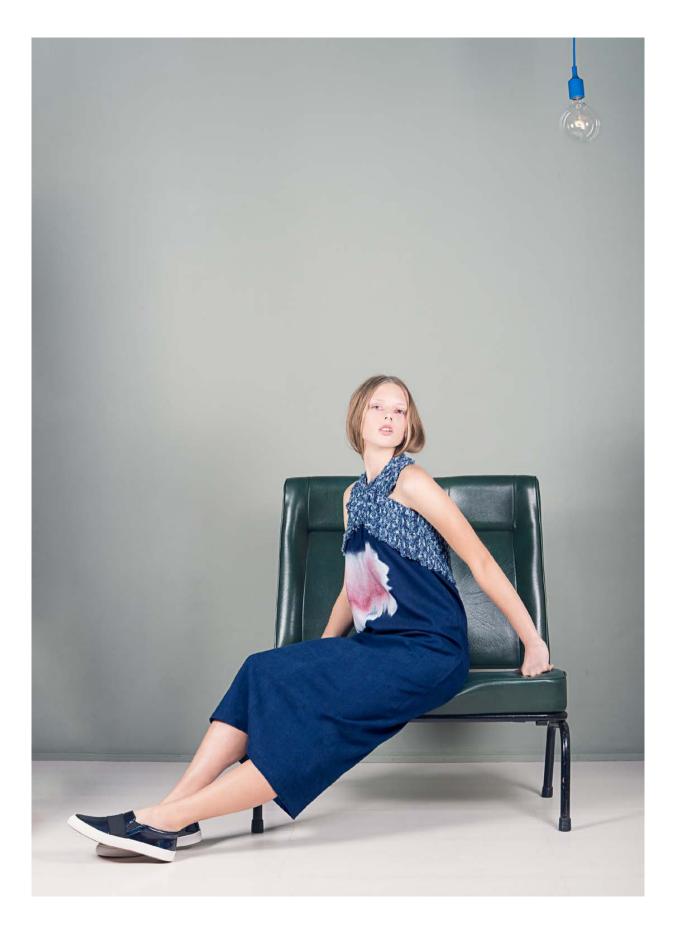
## **EV:** Please tell our readers what they'll be seeing trending in the upcoming season.

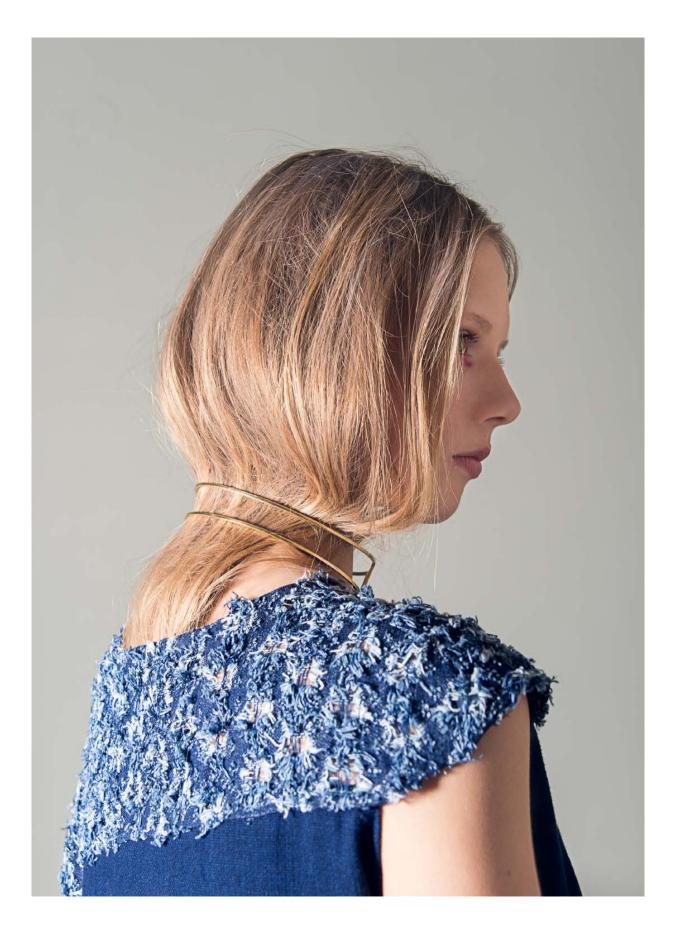
**Ana:** Prints and textures in 3D effect. Color: pastel palettes mixed with brisk and bold patterns and prints.

The raw concept will continue in a more sophisticated level.















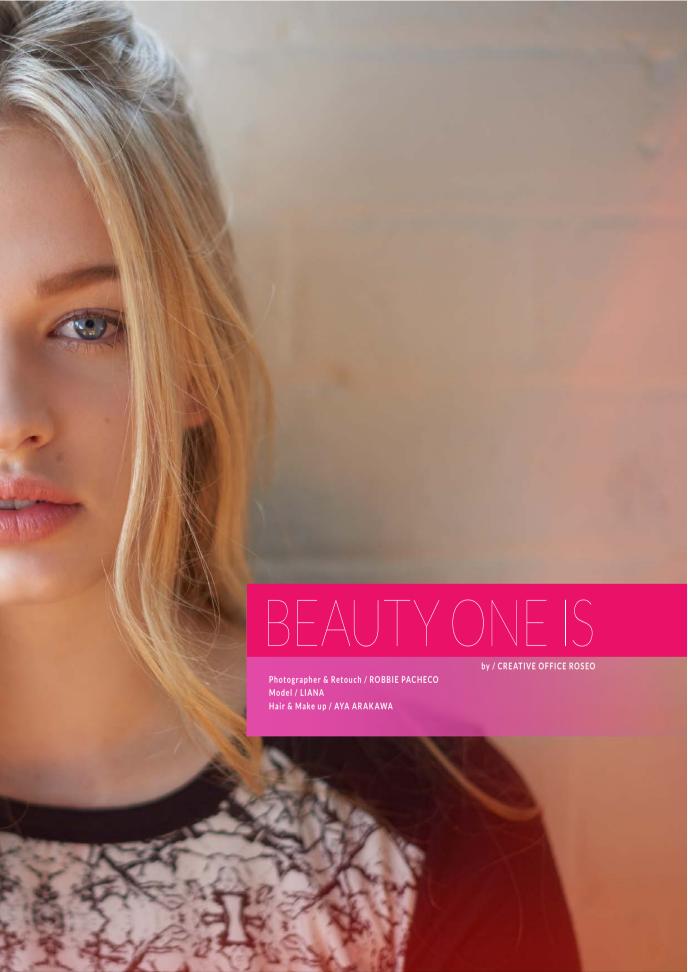


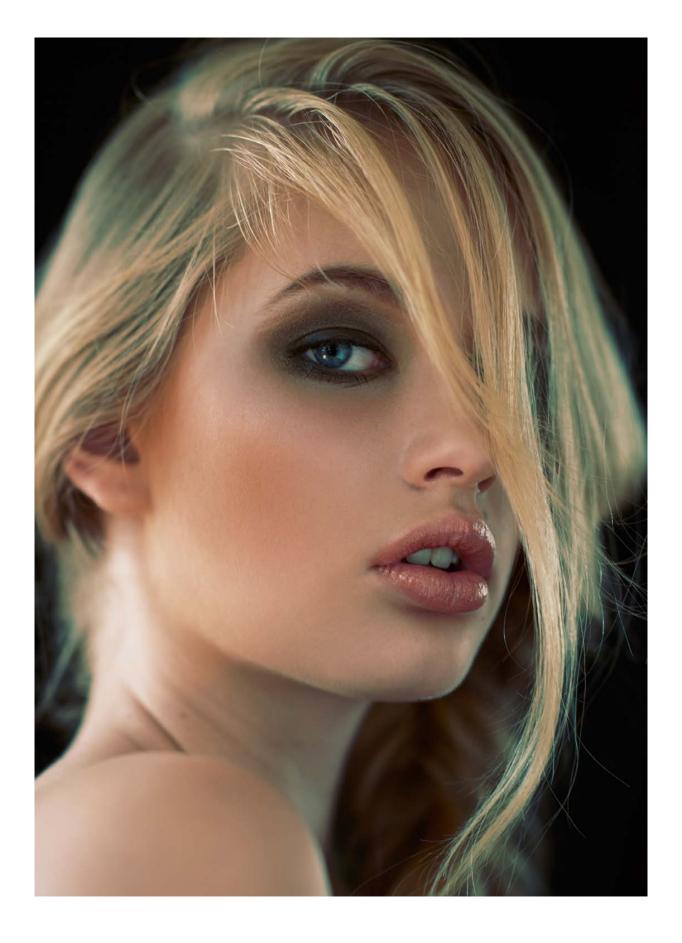


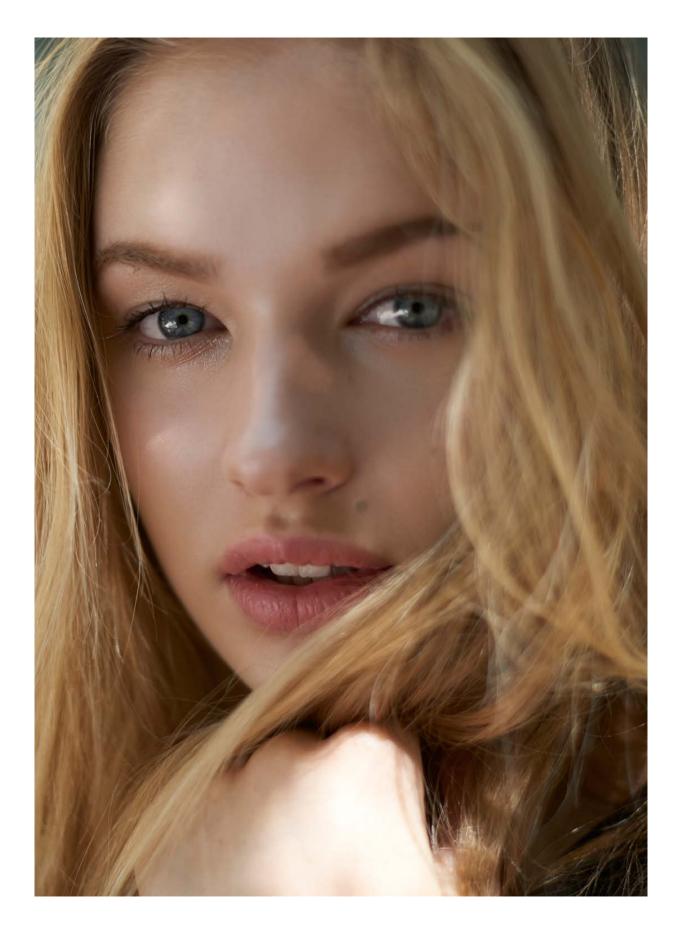
























The Harp NYC vintage --red riding hood jacket



BoboHouse by Eloise Lapidus - feather jackets Maison Close - lingerie





### MAKEUP:

- Lancome 'Teint Miracle' in 02 and 'Teint Renergie Lift' in 01
- Lancome 'Poudre Majeure Excellence' in 04 Aegyptia 'Compact Powders' palette for eyebrow
- Rimmel 'Volume Mascara Flash' in 001
- Blistex daily lip conditioner
- Aegyptia 'Eyes Compact Powders' palette in 02
- DUO eyelash adesive 'white/clear'
- Grimas 'Water Make-Up Pure' in 001

### MATERIC:

- Mini metallic stars in gold and white

# MISSSTARDUS

By Gaia Donata Giliberto Photographer / VALENTINA MARI

Models /ALEXIS FARLEY @2DAYMODEL MANAGEMENT: GIULIA TOMAINO @2DAYMODEL MANAGEMENT; GIULIA CARLUTTI @TAMTAMCASTINGMILANO

Makeup & Hairstylist / GAIA DONATA GILIBERTO



# "... I chose to use materials with a bright and lucid finish. Light has to be a great presence in the makeup... (

ere's a story that tells us what Winter and Christmas are about. We can see three declinations of this period, something like an evolution: we have the cold, frigid lady, fearless and superior: she is like the peak of a snowy mountain, a glacier, far for us but next to the stars.

The second one is a woman with the colour of the underwood, the colour of earth and ground covered in snow. The pine cone reminds us of beautiful forests full of secret life: the trees spire to the sky and to the stars, the little snowflakes fall on the hair of the Wood Goddess; she is shy but malicious, she knows secrets that we can't know. She is a deer that we can glimpse among the trunks: timid simply because peaceful, unaware about our life but wise about the world of the underwood.

The last miss is the girl from our world: a party girl, who enjoys life and the holiday days. She is full of love for life, energetic and enthusiastic. Her joy overwhelms the people around her and her smile is contagious. Everything around her is like a golden pool of light, the people who surround her feel the benefit of it: she is the joie de vivre.

To recreate this atmosphere I chose to use materials with a bright and lucid finish. Light has to be a great presence in the makeup: I used glitters, metallic stars and sequins to create light points on the face.

Glitters are quite common in the makeup world - as free pigments: they are used to create stronger and dramatic looks. The little starts were a poetic license, a material add to create the right look.

Sequins, on the other hand, are more difficult to use but – definitely – more effective to impress and create something unique. Their dimensions and material make them suitable for the face but without overdo; and their facetted shape allows to create a great range of light play.

They are perfect to recreate a party or underwater scenario (they can have superb scales).

Furthermore, we have seen a lot of sequins with Pat McGrath new creations in the past few months: Gold001 (used in the Prada Spring 2016 Fashion show) and Phantom002, which was packaged in a box full of magnificent... sequins!





### MAKEUP:

- Lancome 'Teint Miracle' in 02 and 'Color Ideal' in 045
- Lancome 'Poudre Majeure Excellence' in 04
- Aegyptia 'Compact Powders' palette for counturing and eyebrows
- Rimmel 'Volume Mascara Flash' in 001
- Blistex daily lip conditioner
- Aegyptia 'HD Lipstick' in 5
- Aegyptia 'Pure gloss' in Crystal
- DUO eyelash adesive 'white/clear'

### MATERIC:

red glitter, golden pailette, golden leaves

I also used gold leaves on the eyes, to create a Klimt-like look: the vivid and solid golden light that leaves can donate are unique and impossible to recreate with other materials: the game of shadows and lights are so realistic and unique because the leaves, even if very thin, produce real crests and volumes!

Just two tips about these materials: use a good glue – especially for the more heavy products: for the glitters on the lips and for the golden leaves I didn't use any glue, but for the stars and the sequins I had to create a firm base to keep them in place.

Use tweezers to handle the delicate golden leaves and take time to put materic makeup on the lips.

The mouth is a delicate area of the face, much more than the eyes: lips are a mobile part, made of a biological different kind of skin (more soft and slippery) and it's always stimulated by the humidity of our breath... so it's quite complicated, but not impossible. Just use good products and do things with patience.

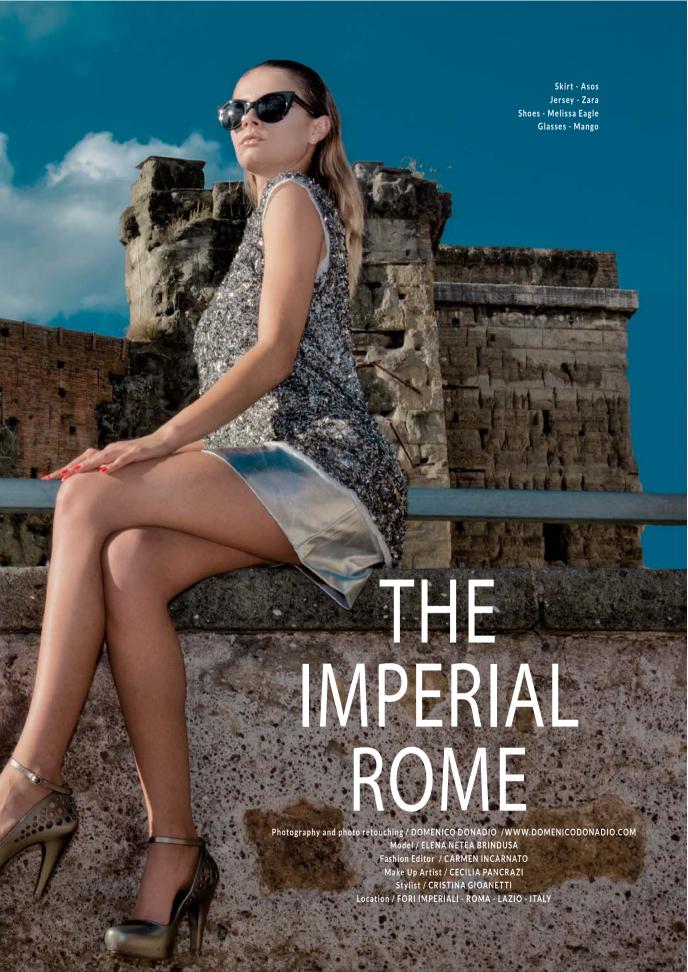
To know more about Gaia and her work as a make-up artist:

www.gaiagiliberto.com

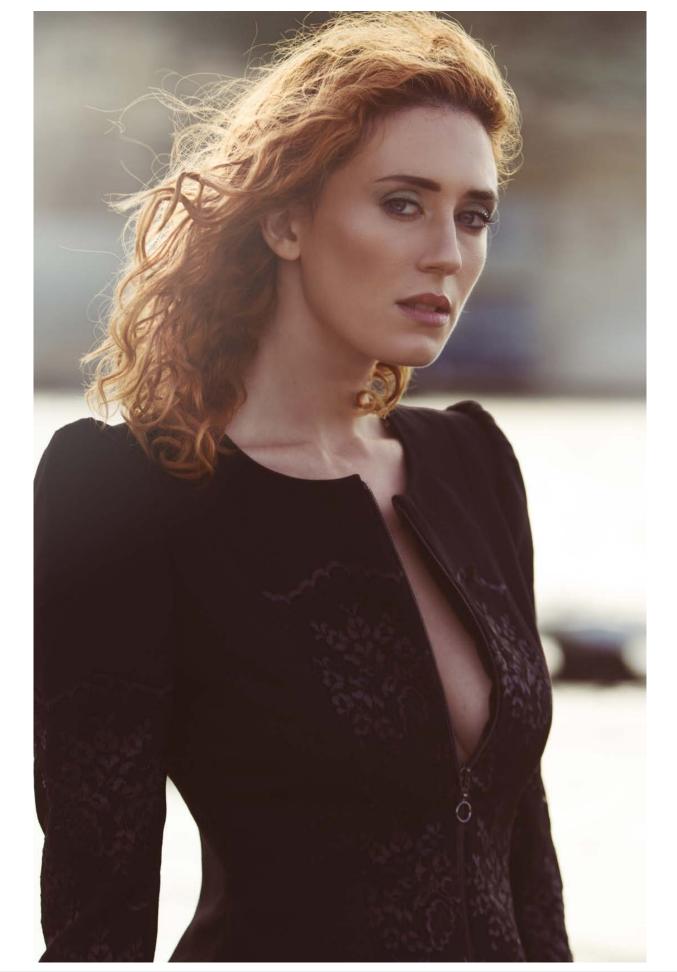
Instagram - gaiadonata



























# nterview with the make-up artist and photograph, Julie Gilgenmann

**En Vie:** Every make-up artist has a favorite tool. Which one is yours? **Julie Gilgenmann:** My brushes, I can't live without them!

**EV:** Thick and structured eyebrows are in. What are your thoughts about this trend? Can you tell our readers about some other trends you are currently using

**JG:** I don't really follow trends because I don't want to look like everyone else. But to answer your question, I don't think the brow trend is very flattering. It looks good on models posing for a graphic-themed photo shoot, but not on most women. However, the brand new make-up trend I do vouch for is the Highlighter! Illuminating certain parts of your face helps redefine your bone structure, all while still looking natural.

## **EV:** Do you like talking to the models when you are doing their make-up on set?

**JG:** It's your duty as make-up artist to talk to the models. It helps them feel at ease before and during the shoot, making for an efficient workday.

**EV:** You are also a photographer. At which point in your life did you take this up? Do you think a make-up artist and a photographer are complimentary?

**JG:** I have been a photographer for 8 years now. But it was just 4 years ago that I managed to create my own visual identity. I now have the best of both worlds, as I can artistically express myself as a photographer and a make-up artist. I can now also say that both lines of work go hand in hand. The photographer is the one who best knows how to bring make-up creations to life.

### **EV**: What are your thoughts on photo editing?

JG: I honestly can't stand photo editing! I believe every photographer should be able to master his or her own lighting. And vice versa, the only way to show off your true talent, as make-up artist, is when your creations are represented exactly the way they appear on set. The only situation during which I deem it necessary to edit a photo is when a model has a skin blemish!

**EV**: Can you tell our readers about your future professional plans? **JG**: If I could, I would. But as an artist, I prefer keeping it a secret until the project is revealed to the public!

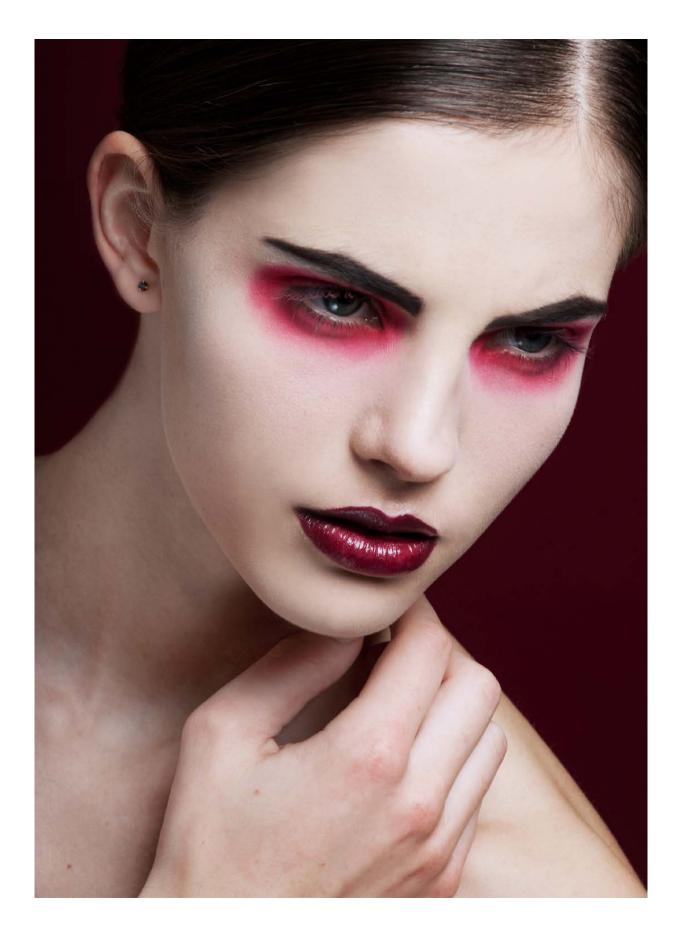
**EV:** The magazine's theme this month is "The 7 deadly sins". In your opinion, which behavior (pride, greed, lust, envy, gluttony, wrath and sloth) should we try to avoid at all costs? And why?

**JG:** In order to live life to the fullest, we need to embrace a little of each behavior everyday. But to me, the one that seems to be the most dangerous is "envy". To envy someone for their physique, their job, or their personal belongings can be psychologically damaging. My advice would be to focus on your own life and take from what you have.













# hat better way to get dressed chicly, quickly, than by wearing black and white?

It sounds bit easy but unfortunately it could be surprisingly tricky to get black and white in real life. The key is to chose the right monochrome and style it up, but not too much. The simplicity of monochrome makes it a timeless classic, and once again it's set to dominate our wardrobes, whether it's prints, stripes or color blocking, working the monochrome look is so easy, there's none of the worry of wearing colors that don't compliment each other, but black and white make the perfect partnership.

Black and White as a combo are liked for the reason that all opposites attract. Their contrasting colors enhance each other, Black has certain classiness to it while white is liked for its subtleness, so both colors complement each other more than any other. Often, the new black and white has a twist. Top off the pairing, for instance, with a slightly surprising black-and-white accessory, such as a white belt,

a black-and-white handbag or saddle-inspired shoes whereas white accessories can add an unexpected element to an all-black outfit.

There is a lot of excitement around the variety of Indigenous fashion and textile projects that are blossoming around the country. The momentum has been building for a number of years and several of the creative outcomes are being showcased. From the point of view of social curiosity, however it isn't quite all, since the elegant shades being black, grey, white so strongly marks this heterogeneous crowd of young and old, pretty and not pretty, slim and fat, tall and short, rich and poor, intelligent and dull, the definite enslavement of womankind, or human kind, to fashion becomes too obtrusive not to exact some attention.

I believe the color combo black and white can drain pale skins so by trying wearing with another color close to our face like camel and red are timeless choices for autumn. For day think polo-necks, crew-necks or simple tanks worn with A-line skirts or tailored trousers for an uncomplicated silhouette whereas I believe office dressing is at its simplest when we have a selection of key black and white pieces such as T-shirts, shirts and sleeveless tanks ready to mix and match with trousers and skirts, or worn under suits. Wool, silk and cotton mixes look best, although the new generation of viscose and polyester now look better than ever. A black coat, either in leather or wool, is essential for city living as it disguises dirt so effectively and for evening, jazzing up black with sequins, lace and beaded fabrics with camisoles, tanks or jackets will give an amazing and classy look. I also believe that playing with fabric textures will help to liven up an outfit. Also, trying pairing a satin camisole with black pinstripe wool trousers, or a black suede jacket with a flirty silk dress and black or white lace blouse with your favorite tailored trousers will add more mature look. Moreover, embellishing the look with sparkly earrings, bag and cover-up will give the complete look as the simple black dress carries accessories well.

The black-white question is the million-dollar question because it is not just about what we wear. It is about class, and money, and age. It is about how we order the priorities of how we look and what we get done. The black-white question is code for: "Are you one of us?" or "Are you a real, normal person I can talk to about how my shoes are killing me".

The stark contrast between black and white is still stimulating and we hope to continue forever and ever!

















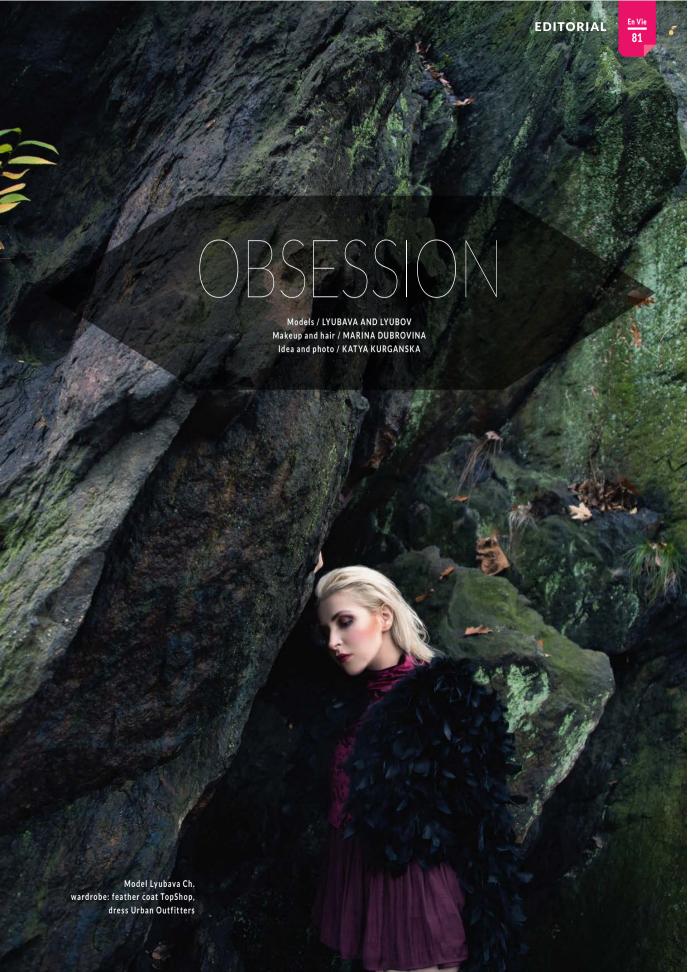


















MAKEUP



## THE LOVE OF METALLIC

Model / EMILY WHITLOCK
HAIR & MAKEUP / KYLIE EUSTACE. WWW.KYLIEEUSTACE.COM.AU, KYLIES.COM.AU
Photography / J CAMDEN

by Kylie Eustace

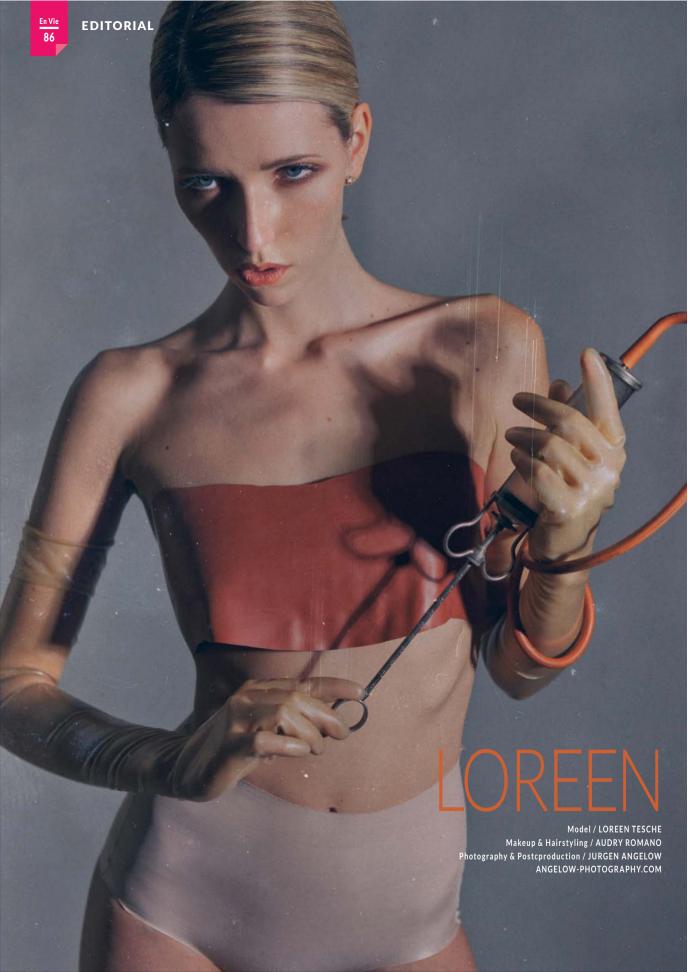
akeup inspiration! The love of Gold, Metallic, Silver and Shimmery Sci Fi inspired makeup is on trend and these tones are wonderful for: adding light, brightening up our life and our face. Glowing metallic tones are a popular and stunning look. Gold in particular is a favourite that does not date and it has been worn in fashion, jewellery and cosmetics for countless generations. So go for gold and be on trend!

If you are inspired and wanting to dip into your favourite metallic or bright Gold eye shadow, try loose eye shadows. There are endless ways of using a loose product to easily bring out the intensity and brightness. For example: apply a loose mineral shadow wet and you have bold, bright colour transfer instantly. Use loose Mineral eye shadows that have concentrated colour and a dense texture. You don't want the shadow to be too light and fluffy in texture, as this would not give suitable coverage.

Try wetting your eye shadow brush with water before dipping it into you shadow and applying. You may even mix your shadow with a moisturising base to create a cream shadow or use an activator type product to create metallic eyeliner. Activators that contain a small amount of alcohol or witch-hazel content are perfect for creating metallic liners. The activator helps to set your shadow to a solid Line! Gold makes the perfect accent to your deep smoky eye or a total statement when applied across your eyelid. It can be worn as a cheekbone highlighter or on the cupid's bow of the lip. The same goes if you have a passion for silver. If you would prefer to try bright or deep metallic tones use them for liners or stick to using them for eyelids.

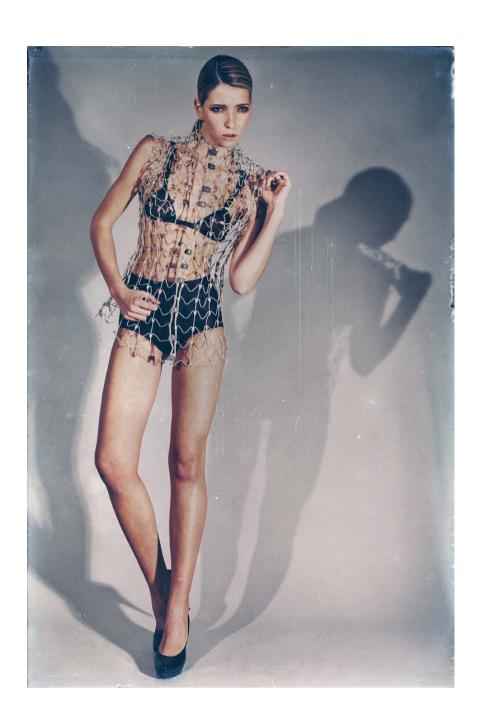
If you have any makeup questions please send me a message at kylie@kylies.com.au I will also try to share my feedback in a future article.







Design by Andrea Schelling





Design by Andrea Schelling





## VOIELLE

Photo / MASHA KORN Model / VITA GLADKOVA

Stylist / KATE MIKSHA

Clothes / RUSSIAN FASHION DESIGNER VOIELLE

MUAH / MASHA KORN

Clothes / RUSSIAN FASHION DESIGNER VOIELLE

Special thank: RUSSIAN showroom Voielle











