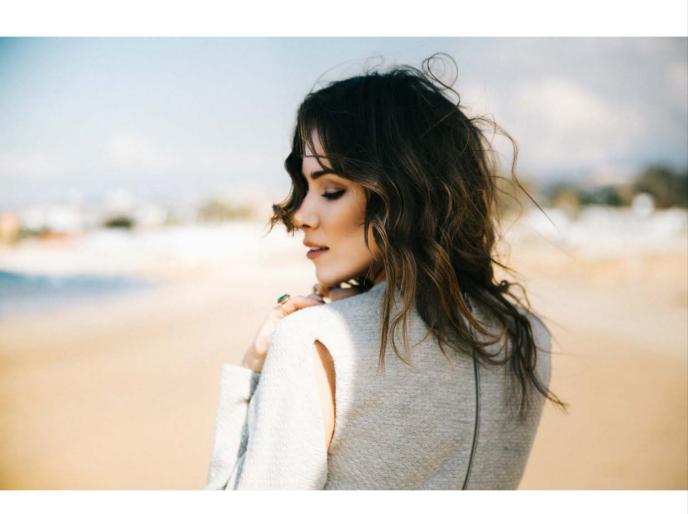


DANIELLARAHME







Ever since i was young i found myself interested in mixing colors, so when i had to choose what i have to major in, i found myself curious to find out more about the beauty in the colors, i wanted to create my own way in showing beauty.

After i finished high school, i transferred to university to continue my studies, but i couldn't find myself interested in what i was doing, I've always wanted more than just sit on the seat in a classroom, i wanted something to express myself, then i knew that i belong to the world of art.

The 25 years old make-up artist Sharbel Hasbany has graduated from: Atelier Maquillage Paris Modèles, and is now working all over Lebanon with different artists and models. Sharbel's known by his artistic and creative ideas of showing what goes through his mind; and his unique way of applying make-up and making it look really natural. He also likes the fashion industry and has a big vision in the fashion statement. He's inspired by different make-up artists (Marco Antonio, Roshar, Maria Ortega, Francesca Tolot) and always refers to some of his favorite magazines (Schon, Institute, W Magazine, V Magazine, Tantalum, Vulkan).

He joined recently MMG/WHILELMINA/Bareface In Dubai & Toabh Management In India.

My Favorite Make-up artist of all times is Ido Raphael. i think he's the best make-up artist ever in this century because he knows how to mix the artistic look with any fashion photoshoot beside the natural look. He's Just Amazing and He's A Big School For the next generation.

It's my job to advice my clients for the best, yet some have this idea in mind that they don't really want to change, so i do what they asked me to.

the top 5 beauty products that every women should have: mascara (every 4 months)

- a good velvet foundation which match her skin tone
- a concealer which it suits with her eyelids tone
- a blusher depends on the taste of the women
- a lipstick the most important product



To pass my free time i always make tutorials, test shoots, artistic researches, in fact i follow the fashion industry and look for new stuff.

As a makeup artist it's more than just having a great kit with beautiful products and a frothy personality. The art of makeup is a craft and it is an essential part to any photo shoot. The makeup artist is in a position to use their artistic skills to transform the face of the model, through their skills the look of the image can be taken to a higher level.

In my experience, you can divide the best makeup artists into two distinct categories:

The first group is almost always beauty or makeup school trained. They are technically excellent in their application and likely to be creative, yet you'll always find similarities in their work.

The second group may or may not be beauty school trained. They are technically excellent and almost always very creative without being cliché, they always work to bring out the unique features of the model's face so you never find similarities in their different makeups.

We've become to a time where the world of photography has taken a big step in growth, so every single detail in the face could show up easily on the camera. Here is the job of the make-up to hide all the little and big flaws, from here you can conclude the difference between the normal make-up which is worn everyday or on special occasions and the fashion make-up or (the make-up used in the studios). So in the studio we usually use the HD make-up, which covers up almost everything, which is quite the opposite in the daily natural make-up.

Why You Need a MUA?

- **1-** The camera wipes away more than half of a girl's face paint. A makeup artist will have the proper coverage products to do the job. Just packing on extra doesn't work you need more coverage, more pigment, different colors.
- 2- the photographer has a lot to worry about than erasing blemishes on 50 headshot, or cloning out dark circles! so he basically let the makeup artist handle the whole thing.
- **3-** most of the women like themselves pampered and fussed over, so they feel more confident when it comes to their sessions and happier with the results, plus your clients always appreciate the extras, which makes your business more obliging and thoughtful.



How A MUA Should Work On Set?

- First Step: ask the clients for their opinion

It is so important to understand how the client visualizes the makeup because everyone's interpretation is different. Make sure that you always ask for their opinion before applying any sort of makeup.

- Second Step: the collaboration with the photographer

on set, always make sure to collaborate with the photographer so you have a better image, and of course there should be a chemistry between the makeup and the choice of the shots.

- Third Step: the coaction with the model

you may find some difficulty when working with models, especially that they have a language barrier most of the time. Here's your job to make your models comfortable and pay attention to their energy level.











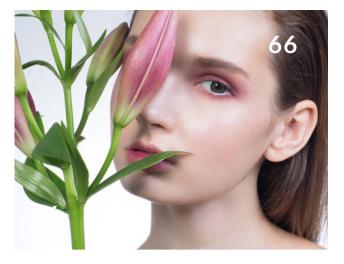
CONTENTS

- 10 LETTER FROM THE EDITOR
- 11 FASHION TREND **SHADOWS**
- 20 PHOTOGRAPHY ON THE ROOF
- 26 PHOTOGRAPHY SHE BECAME A WARHOL
- 30 PHOTOGRAPH UNDERWATER ONE IS
- 34 FASHION TREND MARIA
- 44 PHOTOGRAPHY BY MYSELF

- PHOTOGRAPHY **BOHO CHIC**
- 52 EDITORIAL **SOFT COUTURE**
- 56 PHOTOGRAPHY LOST IN PARADISE
- 60 EDITORIAL BACK TO THE SEA
 - EDITORIAL ROMANCE IN A HOPELESS PLACE
- 66 MAKE UP GREEN GRASS

64

70 PHOTOGRAPHY **SYMPHONY OF ILLUSION**





72 MAKE UP NAILED IT!
75 PHOTOGRAPHY FASHION URBAN SKYSCRAPERS
78 PHOTOGRAPHY ROAD LESS TRAVELED
82 INTERVIEW METALLIC BEAUTY
86 PHOTOGRAPHY MALÉFIQUE
88 PHOTOGRAPHY INTO THE WILD
94 EDITORIAL NAMES & INSTAGRAMS

Editor in Chief & Direc tor GERD KRAMER

AD, Design & Illustration LUC-ANDRÉ PAQUETTE FLORIANE PARRES PETTENUZZO JENNIFER HORSTMEIER CHRISTINE XIANG SHOKO NISHIWAKI (BURNER) AURORE DEMEDE

Graphic Designer AYAKO NAGUMO

Editors
AGATHE SCHWAAR
ELIZABETH HUNT
EDWARD HATFIELD
JEN LOMAS

Sub Editors MARY SIMCOX BRANDON LINDER VERA CHAN SILVIA GALASSO

Japanese Editors TOMOKO FUJII YU ASADA HIROKO IKEDA KALI SPEERE NORIKO MINORU KOSAKA

German Editors CHRISTINE POLZ VIRGINIA RAEUCHLE SCHAAL

French Editors AGATHE SCHWAAR

Spanish Editors GLÁUCIA MONTEIRO

Korean Editors SOOJIN LEE JIYOUNG CHOI

Chinese Editors ERIKA JAYLON KELLY

Vietnamese Editors THANH HUYEN TRANG NGUYEN

Vietnamese Graphic Designer HA TRINH Consultants

SOOJIN LEE YUQI NAKAMURA MIWA HIKITA

Marketing YOKO YAMAMOTO ELIZABETH PAIGE HUNT

TOMOKO FUJII EWA FIUTAK JUSTYNA KORUSIEWICZ

Web & PR Managers KENTA UCHIDA YOSHINORI YOSHIDA JOONAS LIEPPINEN SAYAKA HASHIMOTO MASAHIRO MINAMI

Assistant NAOKO HIGASHIYAMA Disclaimer: Every effort is made to ensure all En Vie media is up-todate. Please note that opinions expressed herein are not necessarily endorsed by the publisher. The publisher cannot be held liable for any loss, damage or distress resulting in errors, omissions or from adherence to any advice in this magazine. The publisher takes no responsibility for the quality or content of advertisements. All rights reserved by the copyright holder. To see the full disaliner please not to www.en-vie-fashion.com/



FROM THE EDITOR

Hello,

From time to time, we come to points in life where we realize who we have in our lives and reflect upon those who are no longer with us (maybe in some way they still are). We come to understand those who are crucial to our lives, and also the individuals we should distance ourselves from.

Maybe once in a while it is important to reflect on those we knew, and the ones we still have.

Shouldn't we spend more time with those who deserve our full attention, while distancing ourselves from those who give us nothing but pain?

Eventually, the ones we still have will leave, and as sad as it is, we will later register how much we were connected to them.

Regret can hunt us for a life time, so let's keep this in mind.

If you are thinking of someone while reading these words, please take the time and let them know how much they really mean to you. A little "Hello" or "I am thinking of you" can go a long way.

Be nice:)

Always,





Photography / RAINER SUCK
WWW.RAINERSUCK.COM
Hair & Makeup / LARS RÜFFERT
WWW.LARS-RUEFFERT.DE FOR LANCOME, YSL AND ARMANI
Styling/ JELENA JABLANOVIC
Model / NICOLA WOYCZYK @ WWW.MEGAMODELAGENCY.COM

Location / TAAL MONUMENT SOUTH AFRICA





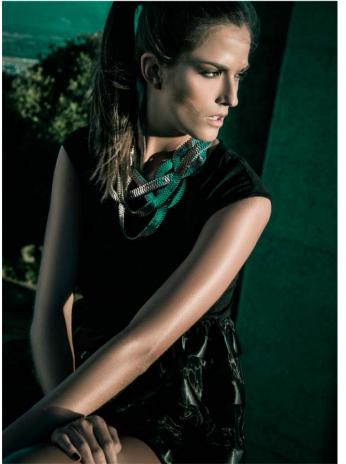




Satin jumpsuit-R 580 The dollhouse Belt -R250, The lot Cuffs-R250 each Nicci Boutiques.



Jacket-R1999, Nicci Boutiques Pants-R1700 Philosophy necklace-R199 The Lot



Mystery top-R299 The Lot Necklace-R450 Nicci Boutiques





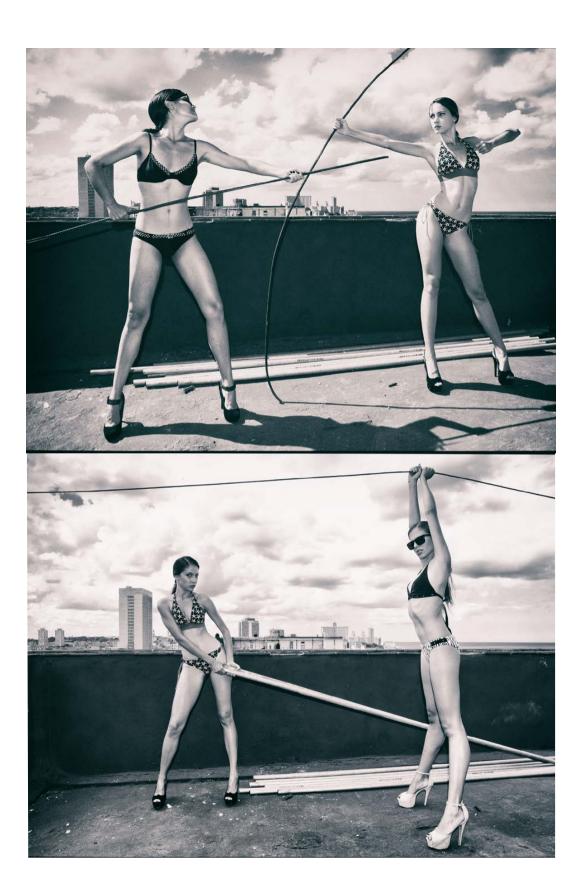


Boxy top-R799 Nicci Boutiques jumpsuit-R950 Chica-Loca Cuffr-R90 The Lot



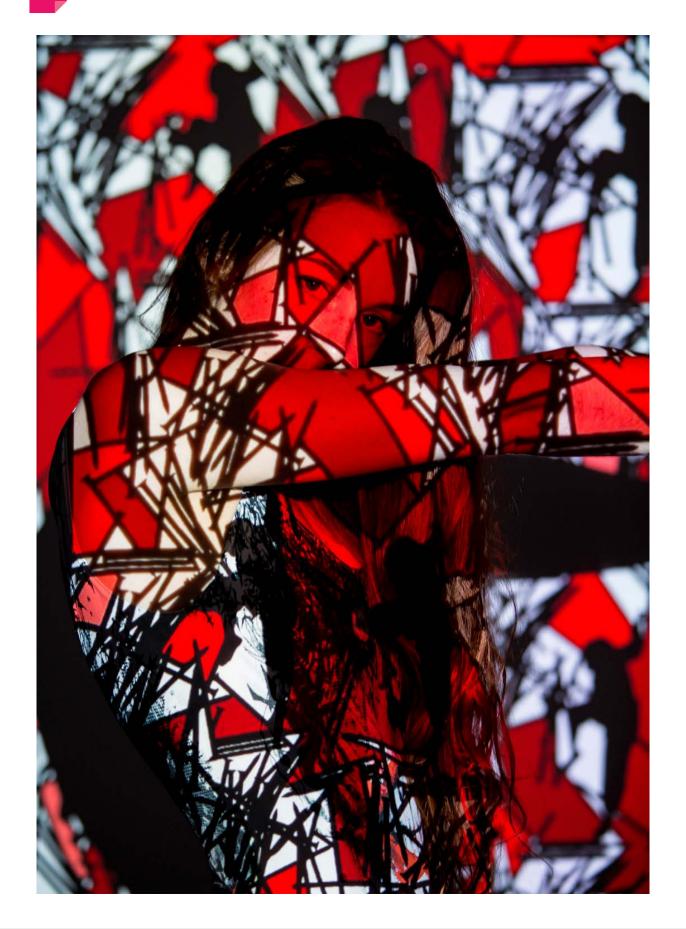


Photography / JÜRGEN ANGELOW (WWW.ANGELOW-PHOTOGRAPHY.COM) Production & Make Upl / JOANNA SOLER BETANCOURT Models / PAULA CUELLAR ROQUE, SARAI DE LA CARIDAD CABRERA DIAZ, JOANNA SOLER BETANCOURT Location / CENTRO, HABANA











t was Andy Warhol that said "in the future, everyone will be famous for 15 minutes". One of the most acclaimed American artists of the 1960's who was most notably known for his work during the 'pop' art movement which marked a major shift in modernism. Artists such as Warhol, Claes Oldenburg, & Roy Lichtenstein sought to utilize images of popular American and British culture and mass production to blend into fine art representation. A convoluted extension from such artists as Mondrian.

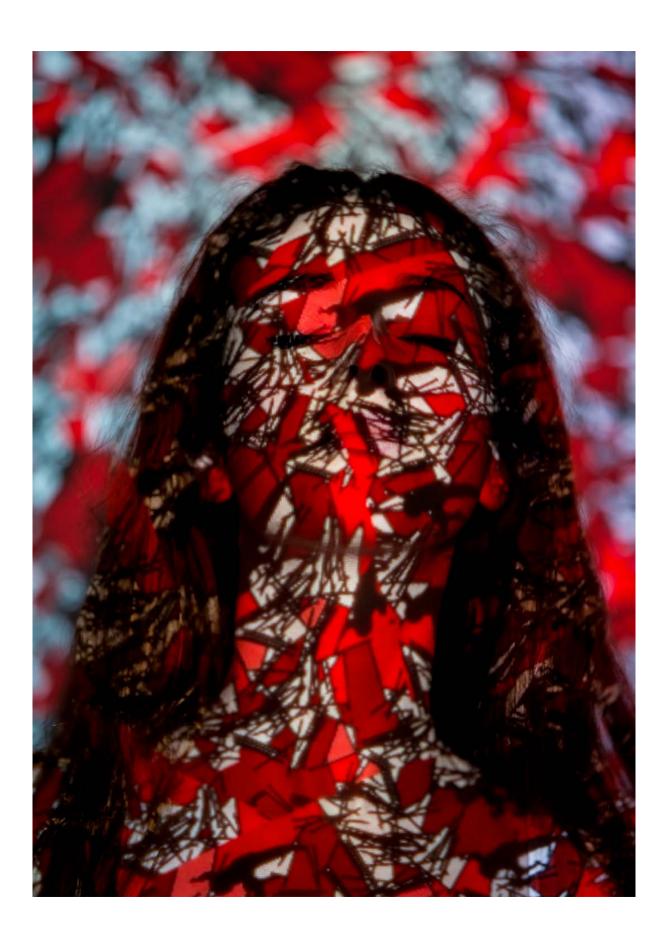
Yet, even though Mondrian was popularized two decades prior to Warhol, his work was now being fashioned onto dresses by Yves Saint Laurent in the 1960's and both culture and fashion only continued to be more influenced by the mergence of popular American society, technology and mass media. Other artists such as Yayoi Kusama were also part of this movement but began pushing the boundaries of mixed media, doing large scaled environmental installations that combined graphic sculpture, nature, and light.

So if we can look back over 50 years and begin to see the evolution of modernism into futurism and stretching the artistic collective palette to the avant-garde and experimental where lines are being studied and form is being fragmented and manipulated... how far have we come? Where are we now?



CGI or computer generated imagining give us the ability to not only merge art into technology but to then insert our creative genius and imaginations run wild, introducing entirely new worlds and creatures in film and the capability to move past the brush and 2D canvas toward projection onto humans and 3D surfaces. We now become the duplication... creating the patterns, projecting them and inserting ourselves back in.

Hence, when I look at these intriguing images, I see the influence of Pop art in a post-'posting' modern time. We live our daily lives in social media, our '15 minutes' of fame is commonplace. Gone are the days of the artist recluse, and if they do embrace the breath of brief solitude, it is followed with a 'post' of their work. Here the subject has a need to disguise themselves in patterned anonymity, which in this day and age I find refreshing.







Photography & Retouch / CHRIS DAVID Model / CLARA SOPHIA Hair & Makeup / AYA ARAKAWA

















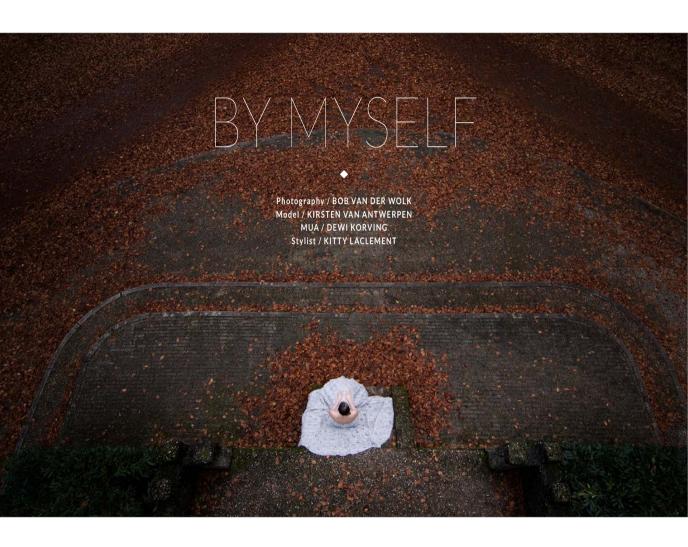




















oho, the abbreviation of Bohemian, French for gipsy, is a young fresh look and it's definitely something to keep an eye on this season especially for those who inspire their style to that of the 60s or to that of celebrities like Paris Hilton or the Olsen twins. The Australian journalist Laura Demasi first used this word to describe the eclectic look which was very popular in the early 2000s and the term is still in use nowadays to indicate the mix of hippie and gipsy elements.

There is a small difference between a Boho and a Boho Chic style: the second one, in fact, is a bit more refined and classy.

oday everyone can sport a Boho Chic look and it has become more and more popular, year after year, so much so that well-known brands like H&M have inspired several collections to this seemingly immortal trend. There are some important tips that you need to remember in order to create your own Boho Chic outfits. First of all you should try to wear clothes made of natural materials such as leather, suede or linen. The colour is also very important: you should try to avoid fluorescent tints and opt for warmer and lighter colours such as white, beige, brown, green and ochre nuances. Must haves are

mini skirts and long dresses with colourful and eclectic patterns, leather boots and crop tops or t.-shirts with fringes, beads or embroideries. Accessories have an important role in the creation of every look but in Boho Chic outfits they are fundamental. You absolutely can't go out without bracelets, the more the better, pendant earrings, vitage sunglasses, especially the round framed ones and a 'borsalino' hat but, as always, you should try not to go to far but we all know it can be hard when it comes to those gorgeous girly trinkets. Boho Chic, a style so versatile that it looks totally flawless on both skinny and curvy girls, no-one is left wanting.



Shirt-Everly (via Gils)
Pants-Tyche (via Gils)
Shoes-(Gil's via)
Hat-Yellow 108 (via Blue 7)
Accessories-Vintage (via Jenny's Sparkle Shack)



Swimsuit - Vintage (via Jenny's sparkle shack) Necklace- (Via Gil's)



Dress-Knot Sisters (via Blue 7) Shoes-Sperry Necklace- (via Gil's) Glasses-(via Gil's) Bracelet - Anna & Ava



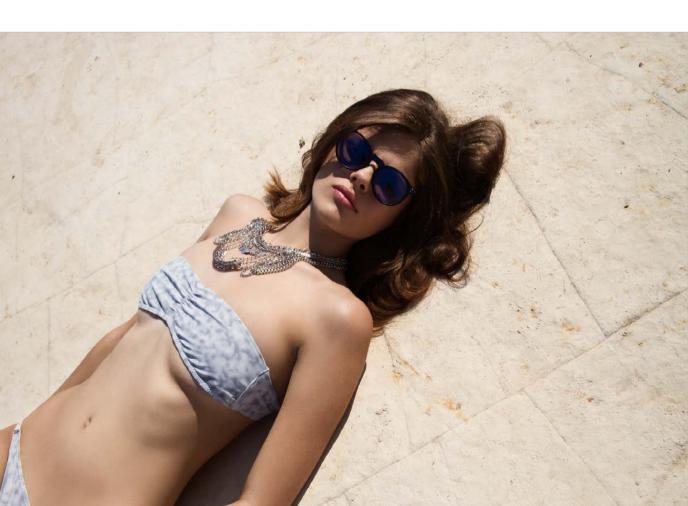
SOFT COUTURE

Elegant, sporty, feminine fashion made by high quality garment like silk, cotton and summer wool. The collection brings edgy elegance to contemporary street chic style-from feminine to strong.

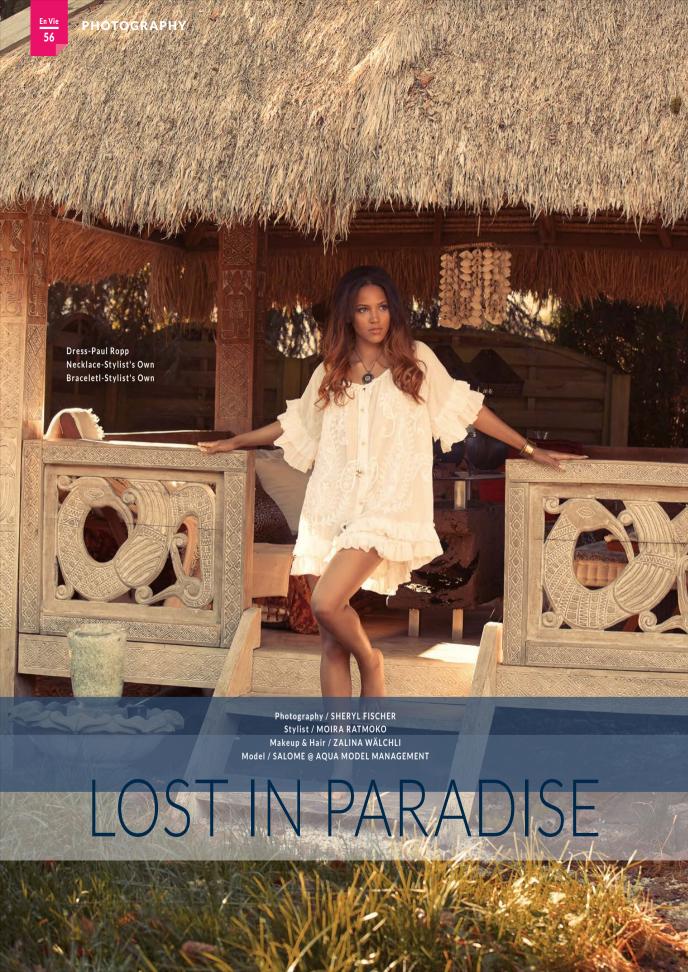


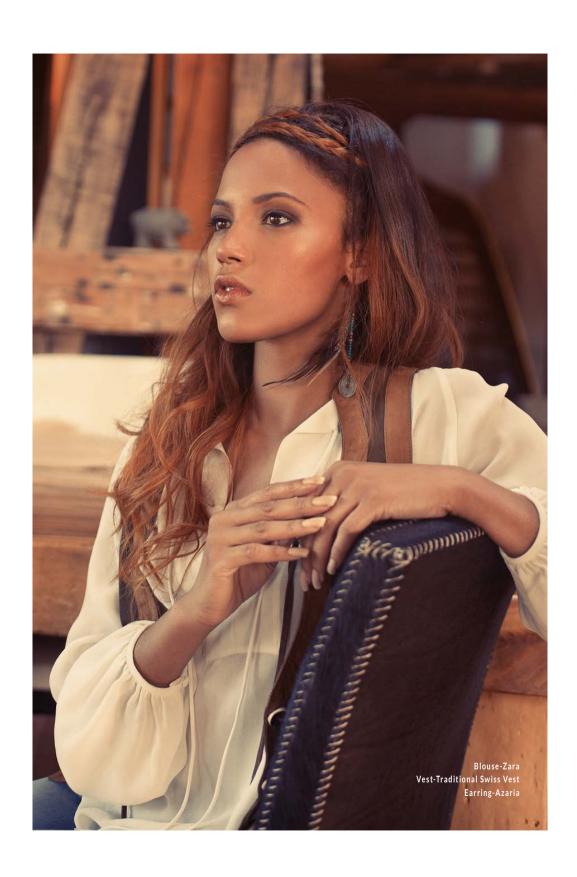












"The best images are the ones that retain their strength and impact over the years, regardless of the number of times they are viewed." ~ Anne Geddes by Gargi Chakravarty

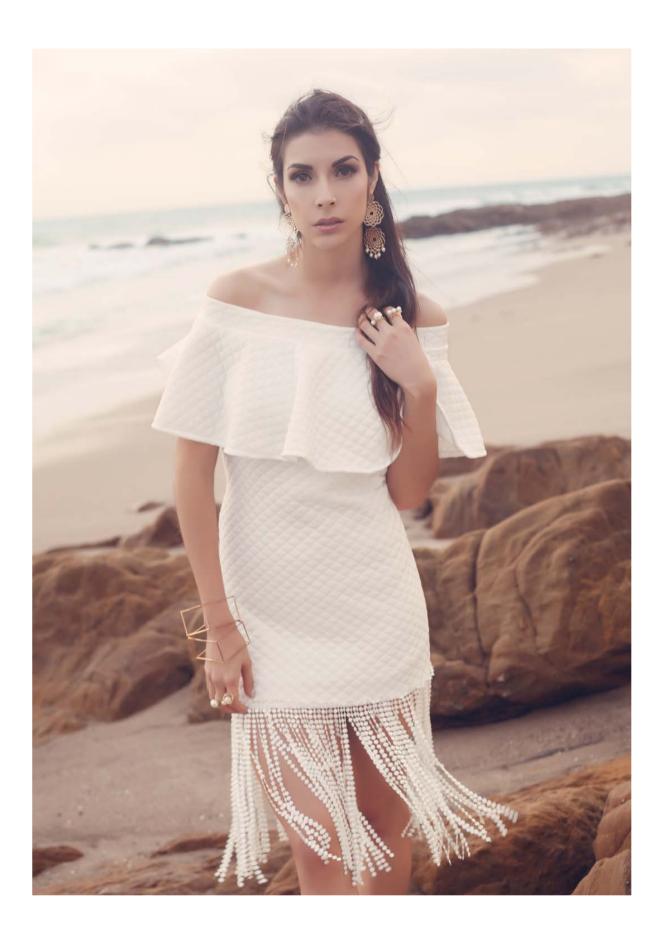
nigmatic, elegant, passionate, independent, courageous. And if you thought this is it...wait...there is much more to Sheryl Fischer. A strong woman brimming with life and energy, a beautiful person, an exquisite artist enriched with talent, Sheryl is today's woman of substance and is a photographer par excellence.



















A HOPELESS PLACE

Team / BRUNA RIBEIRO, 40 GRAUS MODELS

Photography / BRUNO ANDRADE Stylist / LU RIBAS Makeup / JOÃO PAULO ARAÚJO Assistant / MATEUS PAZ

What is wildness?

By Gaia Donata Giliberto

S

omething wild is something not crafted by a human hand or mind, far from civilization. And everything not made by humankind, is made by Nature and is part of it.

Nature always does things in the simplest possible way to achieve its goal. Nature is contrary to wasting energy and space, so all that is created by Nature is simple.

Essential but functional, basic but effective: simply perfect and perfectly simple.

When we have a gift for doing something, we do that thing with 'simplicity' or... 'naturally'.

In these photos we can see how simplicity meets wildness:

the essential makeup is in synergy with the plants, which, in turn, make the makeup stand out. They are complementary and they consolidate each other. We can almost imagine a connection between the model and Nature: she is touching the plants, hiding behind them and caressing her face – which represents our soul and identity– with their leaves.

The chosen eyeshadow is in the opposite color range of the plants -green and purple are the antipodes, so they enhance each other- but it evokes the lily blossoms shades, as well as the blush shade. The absence of mascara or contouring refers to the simplicity of the nature and it's balanced by a soft eyebrows' filling and a natural lips look.

The skin is uniform and bright but not matt, which evokes the leaves finish.

To recreate this look I suggest using a soft liquid highlighter to apply before the foundation to create a bright look; in alternative, an illuminating foundation could work well.

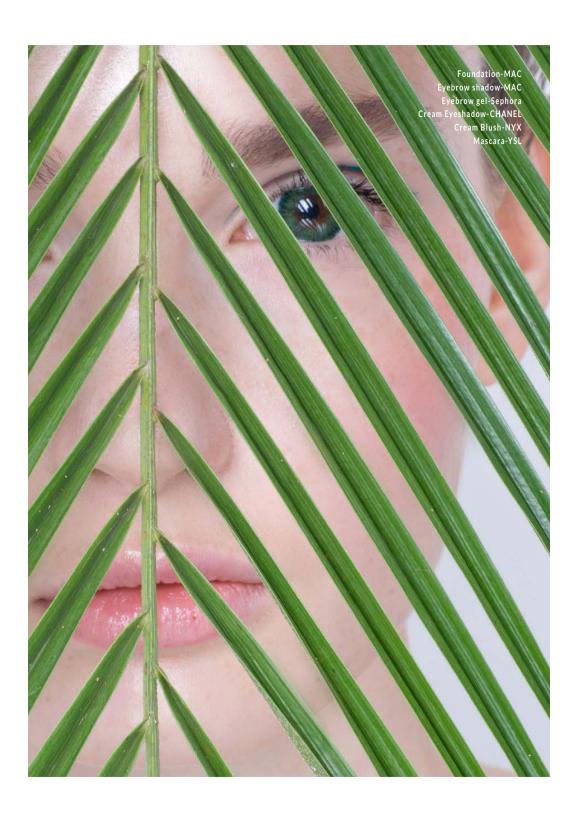
It's better to apply the foundation and the concealer in the dark circles area after the eyeshadow, to avoid the trouble of removing the eventual fallout of the eyeshadow. For the lips, just dab a finger on the lipstick and apply it on the centre of the mouth gently.





Photography / ARSENII GERASYMENKO Stylist / Makeup / Hair / DARA DUKHNOVSKAYA Model / MARINA, EGO MODELS MANAGEMENT UKRAINE













Photography / VERONICA FORMOS @V_FORM
Post-Production / GALINA SNITSARUK
Makeup / PAULA LANZADOR (NOBASURA) @PAULALANZADOR
Hair / YASMINE HARPER @ YASSIMADEME
Nail / STEFANIA FLEX @ STEFANIAFLEX
Model / DANIELLA (RICHARD'S INTERNATIONAL MODEL MANAGEMENT)
@DANIELLAFILER @RICHARDSMODELS



hether with a pencil, a brush or a camera, artists create artworks as paintings, sculptures, photographs...

Artistic expression can express itself by different ways, the same applies for manicure and make-up. The only difference is that this kind of art is ephemeral and the only way to immortalise it is to photograph it. Today, enhance everyone's beauty is an art in itself. We can see here that make-up and manicure are an indissoluble whole when we shoot « beauty » pictures. As regards the colorimetric, one enhances the other and vice versa. They can be either complementary or identical. Some nails can be adorned with patterns reminiscent of paintings! As for eyes, color mixing and gradation give their full potential. The green background increases the



value of the subject and helps bringing it to the forefront. This allowing to focus only on colors and details of make-up and manicure. Green is the complementary color of red (red representing the color of the skin), it strengthens and adds character and originality to the whole picture.

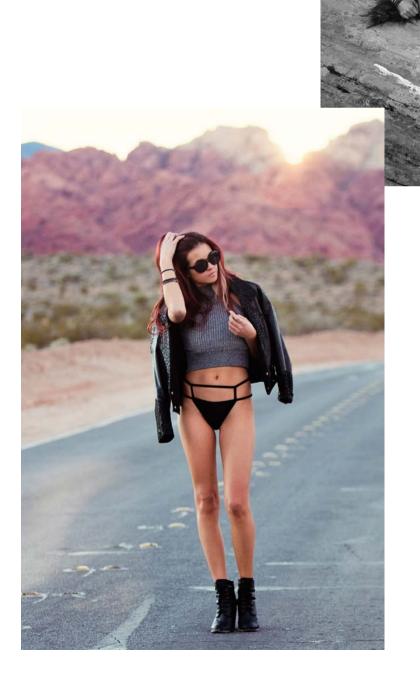
Regarding the manicure, there is a nail art as well as classical flat tints. On some nails, we might even find nail patchs. Others display sponge-applied tints, so as to give a sense of matter, or pasted little pearls. As far as manucuring is concerned, possibilities are endless because it is the artist's fantasy and creativity which drive the process. Concerning the make-up, we have a perfect matt complexion. Warm colors have been used to magnify the model's skin. But the most elaborate work was done on the eyes and lips. Several make-up techniques were used: eyeliner, blurring, gradation, false lashes... We have iridescent colors, glitters, or matt colors, but always applied in a perfect balance.

In this series of pictures, makeup and manicure are so deeply correlated that together they tell a beautiful tale. Several works of art are coexist in the same picture.

















Photography / KUMIKO NORRELL Makeup & Hair / SOOYOO KIM Model / MIKI KAWAWA

METALLIC BEAUTY



nterview with the photographer, Kumiko Norrell, and Make-up artist Sooyoo Kim

By AgatheSchwaar

En Vie: First of all, I am very excited to do this interview with both of you! For our readers, could you tell us a bit about your work and vour personal experience?

Sooyoo Kim: I am an LA based make-up artist. I do celebrity, editorial, and commercial work.

Kumiko Norrell: I am a Los Angeles based fashion and beauty photographer. I have a genuine interest in people. I love collaborating with other talented people such as makeup artist and hairstyles, models etc. Beauty projects like this give me opportunities to work with many talented individuals.

EV: Now let's talk about your work together! How did you come to work together?

SK: We met doing some other fashion photoshoot projects. When Kumiko moved to Los Angeles, we teamed up for the first time to create beauty images for personal project.

KN: I heard Sooyoo's name from many people. When I met her in Los Angeles back in 2012, I was still living in San Diego, but we agreed to work together in the future. In 2014, when I moved back to Los Angeles, I immediately called Sooyoo to see if she was available for collaboration.

EV: In the work Metallic beauty », you play a lot with the color Yellow, could you tell me a bit more about it?

SK: It is mostly the color gold. I had an inspiration that using metallic gold and silver would create something new and exciting.

KN: We wanted to do something more playful and different this time. Sooyoo wanted to use metallic colors like silver and gold for a unique look.

EV: For Sooyoo Kim, I am really interested about the kind of make up used for the first picture, the one with the metallic layer on the eyes. What kind of technic did you use for this make up?

SK: That was actually one of the easier things to do in this shoot. I cut metallic sticker into that shape and put it on the model and then blended the makeup around it to give it a really distinct look I like to use material that easily available to me and create something unique.



EN: Kumiko Norrell, what do you think about the make up in your photo shoot? Does Soyoo Kim's work influence the way you take your pictures?

KN: Yes. Sooyoo is a very skilled and professional makeup artist with unlimited passion and creativity. She is also a fantastic hair stylist. Shooting beauty is a collaboration of the photographer and makeup artist /hair stylist. It's no secret that having a fantastic makeup artist and hair stylist is critical to a successful shoot.

EV: Finally the last question! You have both Asian descents, do you think that your personal background influence your work?

SK: It has definitely influenced my style. I grew up in Kyoto, which is the oldest, most historic place in Japan. I was surrounded by Kimono fabric, historic temples and buildings, and a culture full of Japanese beauty. My parents were into art and they took me to museums often. Those childhood experience are one of my key sources of inspiration.

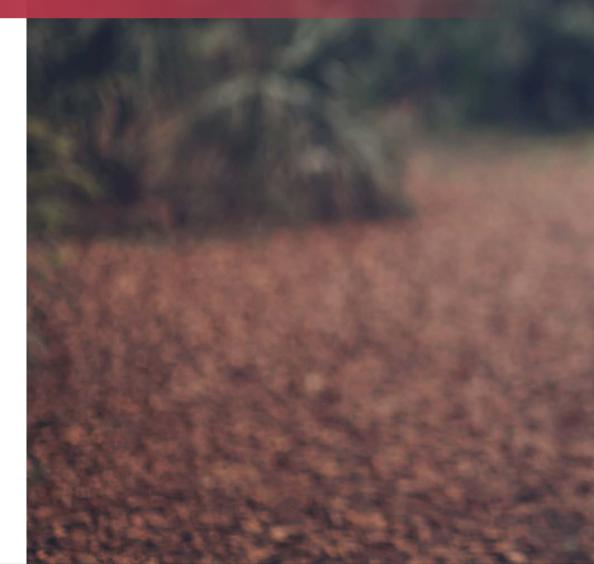
KN: It definitely does. Japanese people have a unique taste in beauty which gives us a different edge to our style. We appreciate simplicity, calmness, and minimalism.





INTOTHEWILD

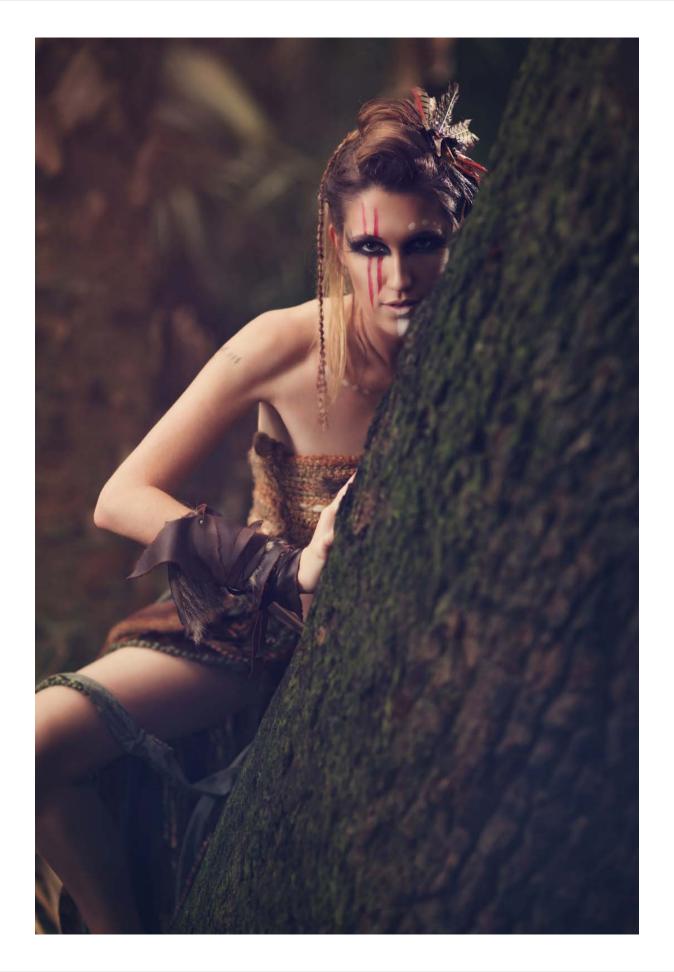
Photography / JONATHAN JAMES KRIER
Model / KAYLA FARRELL
Clothing Designer / CHANTAL WATKINS AT PRIMALFORGED
MUA / BRIANNA KRIER
Hair / JOE PICKHARDT
Assistant / JORY KRIER

















NAMES & INSTAGRAMS

Photography / CRISS GOMEZ @CRISSGPHOTOGRAPHY
Model / ABIGAIL HALL(BRUNETTE) @ABIGAILHALLX
COURTNEY QUINN(GINGER) @COURTNEYQUINN
Fashion Stylist / COLLIN SANTINI @XOXOSANTINI
Make Up / CHRISTINA BEIHOFF @CHRISTINA_BEIHOFF
CELESTE VANYA @C.MAKEUP
Hair / TRAVIS STARR @RISINGSTARR











All-Intringue Couture



